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Strengthening Research Management and
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Programme

26th International Scientific Conference

“COMPETITIVENESS AND INNOVATION IN THE KNOWLEDGE ECONOMY”

September 23rd-24th, 2022

CHISINAU, 2022

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ZGUREANU AURELIU, *PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova*

PROGRAMME

<i>Friday, 23 September, 2022</i>	
9.30 – 10:00	– Participants registration, Hall, bldg. A, ground floor
10.00 – 10.30	Opening of the International Scientific Conference. Plenary Session. <ul style="list-style-type: none"> - Welcome speech - STRATAN ALEXANDRU, <i>Habilitated Doctor, Rector of the Academy of Economic Studies of Moldova, The Republic of Moldova</i> - Greetings from the conference guests
10.30 – 12.00	Plenary sessions – Oral presentations
<p>1. INTERNATIONAL COMPETITIVENESS, PRODUCTIVITY, INNOVATIONS Stratan Alexandru, Habilitated Doctor, Rector of the Academy of Economic Studies of Moldova, Republic of Moldova Fala Victoria, Phd student, NIER, Moldova</p> <p>2. INCREASING THE COMPETITIVENESS OF THE ROMANIAN AGRI-FOOD SECTOR IN THE CONTEXT OF SUSTAINABLE DEVELOPMENT Istudor Nicolae, DHC ASEM, PhD, University Professor, Rector, Bucharest University of Economic Studies, Romania Petrescu Irina-Elena, PhD, Associate Professor, Bucharest University of Economic Studies, Romania Istudor Mihai, PhD Student, The Bucharest University of Economic Studies, Romania</p> <p>3. TRANSFORMING FOOD SYSTEMS TO DELIVER ENVIRONMENTAL AND SOCIETAL GOALS Matteo Vittuari, PhD, Associate Professor, University of Bologna, Italy</p>	
12.00 – 13.00	– LUNCH BREAK
13.00 – 17.30	– Activities in the thematic sessions according to the Programme of the International Scientific Conference
<i>Saturday, 24 September, 2022</i>	
9.00 – 13.00	– The International Scientific Conference Thematic Sessions according to the Conference Programme
13.00	– Closing of the International Scientific Conference

Presentation time limits:

in sessions – 10 min.

debates – 5 min.

CONFERENCE SESSIONS:

I.	INNOVATIVE APPROACHES AND NEW TRENDS IN THE FIELD OF BUSINESS AND ADMINISTRATION	ROOM 210, BLDG. A
II.	FUNDAMENTAL AND APPLIED ECONOMY	ROOM 801, BLDG. A
III.	EUROPEAN INTEGRATION, MULTICULTURALITY AND INTERNATIONAL ECONOMIC RELATIONS	ROOM 203, BLDG. F
IV.	CARPE SCIENTIAM: THE EVOLUTION OF SOCIAL AND HUMAN SCIENCES IN THE KNOWLEDGE ECONOMY	ROOM 102, BLDG. F (LIBRARY)
V.	ECONOMETRICS AND ECONOMIC STATISTICS	ROOM 414, BLDG. B
VI.	INNOVATION AND COMPETITIVENESS IN ENTITY ACCOUNTING AND AUDITING	ROOM 402, BLDG. F
VII.	INFORMATION TECHNOLOGIES AND ECONOMIC CYBERNETICS	ROOM 404, BLDG. B
VIII.	FINANCIAL DIMENSIONS OF THE KNOWLEDGE ECONOMY	ROOM 303, BLDG. F
IX	LEGAL CONFLICTOLOGY IN ECONOMIC LAW LEGAL RELATIONSHIPS	ROOM 303, BLDG. A
X	CONTEMPORARY LIBRARIES: CHALLENGES, TRANSFORMATIONS AND PREMISES FOR DEVELOPMENT IN THE NEW SOCIO-ECONOMIC CONTEXT	ROOM 103, BLDG. F (LIBRARY)

SESSION I
INNOVATIVE APPROACHES AND NEW TRENDS IN THE FIELD OF "BUSINESS AND ADMINISTRATION"

Room 210, Bldg. A

Chairs: **DOROGAIA Irina, PhD, Associate Professor**
Academy of Economic Studies of Moldova, Moldova
SOLOMATIN Ala, PhD, Associate Professor
Academy of Economic Studies of Moldova, Moldova
FEDORCIUCOVA Svetlana, PhD, Associate Professor
Academy of Economic Studies of Moldova, Moldova

WASTE RECYCLING IN SUPPORT OF ENVIRONMENTAL PROTECTION

ANGHELUTA Petrica Sorin, PhD of Economic Sciences, Bucharest University of Economic Studies, Romania
GANEA Otilia, PhD Student, School of Advanced Studies of The Romanian Academy (Scosaar), Romania
SPIRIDON Carmen Elena, PhD Student, Valahia University of Targoviste, Romania
IACOB (PÂRGARU) Oana Camelia, Ph.D, University Lecturer, Polytechnic University of Bucharest, Romania

SHORT AND PROXIMITY VALUE CHAINS IN THE AGRI-FOOD ECONOMY IN ROMANIA

GÂF-DEAC Ioan, Senior Lecturer, PhD. Ec./Technical Science, Sci. Research, INCE C. Kiritescu / Romanian Academy, Romania
BRAN Florina, PhD, University Professor, Bucharest University of Economic Studies, Romania
RADULESCU Carmen-Valentina, Professor PhD, Bucharest University of Economic Studies, Romania
BURLACU Sorin, Associate Professor PhD, Bucharest University of Economic Studies, Romania

RESEARCH ON THE DEVELOPMENT OF RECIPES FOR NOODLES FROM NON BREAD CHICKPEA FLOUR FOR PEOPLE WITH GLUTEN INTOLERANCE

TABUNȘCIC Olga, PhD, Academy of Economic Studies of Moldova, Republic of Moldova
CALMĂȘ Valentina, PhD, Academy of Economic Studies of Moldova, Republic of Moldova
FEDORCIUCOVA Svetlana, Doctor (PhD) in other sciences, Academy of Economic Studies of Moldova, Republic of Moldova

THE EU ENERGY CRISIS: CHALLENGES AND PROSPECTS

CORBU Viorel, Phd student, Academy of Economic Studies of Moldova, Republic of Moldova

THE DIGITAL TRANSFORMATION OF SMES FROM THE REPUBLIC OF MOLDOVA

COZNIUC Octavian, Phd student, Academy of Economic Studies of Moldova, Republic of Moldova

IMPORTANCE OF SOCIAL ASPECTS OF INDUSTRIALIZATION 4.0 FOR SMES OF THE REPUBLIC OF MOLDOVA

DOROGAIA Irina, PhD, Associate Professor, Academy of Economic Studies of Moldova, Republic of Moldova

THE FORMATION OF A STARTUP ECOSYSTEM AS A BASIS FOR INCREASING ENTREPRENEURIAL ACTIVITY: THE EXPERIENCE OF UKRAINE

DYMCHENKO Olena, Dr.Sc.Ec, Professor, O.M. Beketov National University of Urban Economy in Kharkiv, Ukraine
SMACHYLO Valentyna, Dr.Sc.Ec, assistant professor, O.M. Beketov National University of Urban Economy in Kharkiv, Ukraine
RUDACHENKO Olha, PhD, Asistant Professor, O.M. Beketov National University of Urban Economy in Kharkiv, Ukraine
DRIL Nataliia, Senior Lecturer, O.M. Beketov National University of Urban Economy in Kharkiv, Ukraine

SHOCK TACTICS IN ADVERTISING: GENDER REACTION STUDY

GAUGAS Tatiana, Phd student, Academy of Economic Studies of Moldova, Republic of Moldova

TRANSFORMATION OF HIGHER EDUCATION INSTITUTIONS TO THE MARKET NEEDS: IMPLEMENTATION OF DUAL EDUCATION

KOVALEV Anatoly, Habilitated Doctor, Odesa National Economic University, Ukraine
LITVINOV Oleksandr, Habilitated Doctor, Odesa National Economic University, Ukraine
HRINCHENKO Raisa , Habilitated Doctor, Odesa National Economic University, Ukraine

THE ROLE OF THE RURAL TOURISM IN DEVELOPING THE ECONOMY OF RURAL REGIONS

LIVANDOVSCI Roman, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova

CONTENT OF THE SPECIFIC FUNCTIONS OF ELABORATION - INSURANCE - IMPLEMENTATION OF THE OPTIMAL COMMERCIAL ASSORTMENT OF CONSUMER GOODS IN THE RETAIL TRADE

MALECA Tudor, Doctor (PhD) in other sciences, Cooperative - Commercial University of Moldova, Republic of Moldova

CONSUMER BEHAVIOR TRENDS AND NEW MARKETING CHALLENGES

MITNITCAIA Lidia, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova

CULTURAL DIVERSITY MANAGEMENT OF A TEAM

PIRLOG Angela, PhD, Academy of Economic Studies of Moldova, Republic of Moldova

BLOCKCHAINED - A TOOL FOR DIGITAL TRANSFORMATION OF BUSINESS MODELS INTO VALUE CREATION

PISANIUC Maia, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova

THE EFFECTS AND CONSEQUENCES OF TAX PRESSURE ON BUSINESS ENVIRONMENT

PLATON Nicolae, Habilitated Doctor, Academy of Economic Studies of Moldova, Republic of Moldova

ȚURCANU Igor, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova

THE SPECIFIC RISKS OF THE ENERGY MARKET OF THE REPUBLIC OF MOLDOVA IN TIMES OF CRISIS

PLATON Nicolae, Habilitated Doctor, Academy of Economic Studies of Moldova, Republic of Moldova

VIERU Tatiana, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova

THE REGULATORY FRAMEWORK OF VOCATIONAL TRAINING IN THE REPUBLIC OF MOLDOVA IN HARMONIZATION WITH THE STRATEGIC FRAMEWORK FOR EUROPEAN COOPERATION IN THE FIELD OF EDUCATION AND VOCATIONAL TRAINING (ET 2020)

RAISCHI Natalia, National Agency for Quality Assurance in Education and Research, Republic of Moldova

RESEARCH OF THE COMPETITIVE ENVIRONMENT OF THE INNOVATIVE ENTERPRISE

SAHARNEAN Liliana, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova

THE AUDIT OF MARKETING ACTIVITIES IS A CONTROL TOOL IN THE COMPANY'S MANAGEMENT SYSTEM

SAVCIUC Oxana, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova

PROJECT RISK MANAGEMENT THROUGH PMBOK

ȘAVGA Ghenadie, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova

ȘAVGA Larisa, Habilitated Doctor, UCCM, Cooperative - Commercial University of Moldova, Republic of Moldova

THE CHALLENGES OF HIGHER EDUCATION MARKETING IN THE DIGITAL ERA

ȘIȘCAN Ecaterina, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova

CIRCULAR BUSINESS MODELS FOR INCREASING PRODUCT USAGE

TIMOFEI Olga, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Republic of Moldova

MANAGING THE TAX EVASION AND FRAUD RISKS AS RESULT OF THE VOLUNTARY TAXPAYER COMPLIANCE PROGRAM

ȚURCANU Igor, PhD student, Academy of Economic Studies of Moldova, Republic of Moldova

SWOT ANALYSIS OF THE INNOVATION PROCESS ON THE MARKET OF BANKING PRODUCTS

PANFIL Cristina, PhD Student, National Institute of Economic Research, Moldova

CRISTAFOVICI Profira, PhD, Academy of Economic Studies of Moldova, Moldova

SESSION II
FUNDAMENTAL AND APPLIED ECONOMY

Room 801, Bldg. A

Chair: IGNATIUC Diana, PhD, Associate Professor,
Academy of Economic Studies of Moldova, Moldova

POLICIES FOR INCREASING THE DEGREE OF EMPLOYMENT IN ROMANIA

BUZOIANU Ovidiu Andrei Cristian, PhD of Economic Sciences, Bucharest University of Economic Studies, Romania
SPIRIDON Carmen Elena, PhD Student, Valahia University of Targov, Romania
BADEA Ion, PhD Student, Bucharest University of Economic Studies, Romania
GOMBOS Carol Cristina, PhD Student, Bucharest University of Economic Studies, Romania

THE CHALLENGES OF MIGRATION IN THE CONTEXT OF ENSURING NATIONAL SECURITY

FILIP Nolea, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
BRANAȘCO Natalia, PhD of Economic Sciences, USARB, Moldova

INCREASING THE ECONOMIC SECURITY OF UNIVERSITIES THROUGH THE DEVELOPMENT OF ULLL PROGRAMS AND SERVICES

BUCOS Tatiana, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

THE ROLE OF TOURIST CLUSTER IN THE DEVELOPMENT OF NATIONAL TOURISM

BULICAN Adrian, PhD, Academy of Economic Studies of Moldova, Moldova

ECONOMIC LIFE CYCLE PROFILES IN MOLDOVA: THE NATIONAL TRANSFER ACCOUNTS APPROACH

GAGAUZ Olga, Habilitated Doctor, National Institute for Economic Research, Moldova
PROHNITSKI Valeriu, PhD, National Institute for Economic Research, Moldova

THE IMPACT OF THE REFERENCE INTEREST RATE ON PAYMENT SCHEMES FOR AGRICULTURE IN THE REPUBLIC OF MOLDOVA

ZANET Vitalii, GHENCEA Alexandru, MIRON Mihai, STANCIU Silviu, "Dunărea de Jos" University of Galați, Romania

ECONOMETRIC MODEL FOR FORECASTING SMES DEVELOPMENT IN THE MEDIUM TERM. CASE OF MOLDOVA

GUTIUM Tatiana, PhD of Economic Sciences, National Institute for Economic Research, Moldova
TOMȘA Aurelia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

SOME FACTORS OF ORGANIZATIONAL BEHAVIOR IN THE FORMATION OF BIDIRECTIONAL RELATIONS

JOROVLEA Elvira, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

PLATFORMIZATION AND TRANSFORMATION OF THE INSTITUTIONAL ENVIRONMENT OF ECONOMIC ACTIVITY

LYPOV Volodymyr, Habilitated Doctor, Institute of the Economy and Forecasting of the National Academy of Sciences of Ukraine, Ukraine

THE ROLE OF BUDGETARY-FISCAL POLICY IN REDUCING REVENUE INEQUALITY IN THE REPUBLIC OF MOLDOVA

BALAN Aliona, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

MORTGAGE – A SAFE WAY TO PURCHASE A PROPERTY

ROTARU Olesea, PhD Student, Academy of Economic Studies of Moldova, Moldova

THE ROLE OF THE PRIMARY DEALERS IN THE GOVERNMENT SECURITIES MARKET

SPEIANU Olesea, PhD Student, Moldova State University, Moldova

SESSION III
**EUROPEAN INTEGRATION, MULTICULTURALITY AND INTERNATIONAL
ECONOMIC RELATIONS**

Room 203, Bldg. F

Chairs: **DODU-GUGEA Larisa, PhD, Associate Professor**
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“Dunarea de Jos” University of Galati, Romania
HURDUZEU Gheorghe, PhD, University Professor
Bucharest University of Economic Studies, Romania

EDUCATION LEVEL OF THE ADULT POPULATION IN THE EUROPEAN UNION

PROFIROIU Marius Constantin, Professor, PhD, Bucharest University of Economic Studies, Romania
NICA Elvira, Professor, PhD, Bucharest University of Economic Studies, Romania
ANGHELUTA Petrica Sorin, PhD of Economic Sciences, Bucharest University of Economic Studies, Romania
POTCOVARU Ana Mădălina, Lecturer Ph.D, Bucharest University of Economic Studies, Romania

TRENDS IN THE DEVELOPMENT OF GLOBAL ADVERTISING SERVICES MARKET

SISCAN Zorina, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova
ANTON Lia, PhD Student, Academy of Economic Studies of Moldova, Moldova

*DISCOVERY OF THE ENTREPRENEURIAL POTENTIAL OF SETTLEMENTS, DISTRICTS IN THE CROSS-BORDER
TERRITORY OF THE REPUBLIC OF MOLDOVA-UKRAINE ON THE BASIS OF SMART SPECIALIZATION
APPROACHES AND PRIORITIES FOR SUSTAINABLE TERRITORIAL DEVELOPMENT*

BABIN Anatolie, Phd researcher MBA, Independent Researcher, Moldova
SISCAN Zorina, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

WHAT IS GLOBALIZATION?

BODISLAV Alexandru Dumitru, PhD of Economic Sciences, Bucharest University of Economic Studies, Romania
CĂLIN Ana Maria, PhD, Ministry of Environment, Waters and Forests, Romania
GOMBOS Svetlana Platagea, PhD Studen, Bucharest University of Economic Studies, Romania
BARLADEANU Tiberiu, PhD Student, Valahia University, Targoviste, Romania

THE DEVELOPMENT OF THE AGRI-FOOD SECTOR IN THE MOUNTAINOUS AREAS OF ROMANIA

RADULESCU Carmen Valentina, Habilitated Doctor, Bucharest University of Economic Studies, Romania
GÂF-DEAC Ioan, Senior Lecturer, PhD. Ec./Technical Science, Sci. Research, INCE C. Kiritescu / Romanian Academy,
Romania
BURLACU Sorin, Associate Professor PhD, Bucharest University of Economic Studies, Romania
BRAN Florina, Professor PhD, Bucharest University of Economic Studies, Romania

DIFFICULTIES AT THE EU LEVEL IN THE CONTEXT OF ENVIRONMENTAL DEGREES

PARGARU Ion, PhD of Economic Sciences, Valhia University Targoviste, Romania
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GEORGESCU Iuliana Raluca, PhD, Bucharest University of Economic Studies, Romania
TROACĂ Victor Adrian, PhD, Bucharest University of Economic Studies, Romania

THE RELATIONSHIP BETWEEN MIGRATION AND DEVELOPMENT. CASE STUDY: REPUBLIC OF MOLDOVA

IACOB (PĂRGARU) Oana Camelia, Lecturer PhD, Polytechnic University, Bucharest, Romania
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MOCANU Viorel, PhD Student, Vlahia University, Targoviste, Romania
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Cristian, Professor, PhD, Bucharest University of Economic Studies, Romania

FACTORUL EXTERN SI IMM INOVATIONALE

CHISTRUGA Boris, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

THE ASCENSION OF THE ACADEMY OF ECONOMIC STUDIES TOWARDS A RESEARCH-EDUCATION UNIVERSITY

Coban Marina, PhD, Academy of Economic Studies of Moldova, Moldova
Todoroi Dumitru, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

THE LEGAL ASPECT IN THE FIELD OF GENDER INEQUALITY, THROUGH THE PRISM OF THE EXPERIENCE OF DIFFERENT COUNTRIES.

CUCONASU Viorica, PhD Student, Academy of Economic Studies of Moldova, Moldova

THE RESOURCE OF HUMAN CREATIVITY IN THE CONTEXT OF THE EDUCATIONAL SYSTEMS OF THE COUNTRIES OF THE WORLD

BENEA-POPUȘOI Elina, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova
DUCA Svetlana, PhD Student, Academy of Economic Studies of Moldova, Moldova
CUROȘU Doru, PhD Student, Academy of Economic Studies of Moldova, Moldova

GOVERNANCE EFFICIENCY - ESSENTIAL CONDITION TO FOSTER ENTREPRENEURIAL COMPETITIVENESS. CASE OF THE REPUBLIC OF MOLDOVA

IGNATOV Augustin, PhD Student, Academy of Economic Studies of Moldova, Moldova

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JITARU Dorina, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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LOBANOV Natalia, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

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RUSU DjuLieta, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova
PIRLOG Angela, PhD, Academy of Economic Studies of Moldova, Moldova

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VERETILNYK Oleksandr, Phd Student, Doctoral School of the University of Szczecin, Institute of Political Science and Security Studies, Poland

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SPÎNU Stela, Doctor (PhD) in other sciences, USMF „Nicolae Testemițanu”, Moldova

SESSION IV
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KNOWLEDGE ECONOMY**

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Chair: VACULOVSKI Dorin, PhD, Associate Professor
The Academy of Economic Studies of Moldova, Moldova

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KALYVAKI Maria, PhD, Minnesota State University of Mankato, United States of America

BACIMANOVA Nadejda, Minnesota State University of Mankato, United States of America

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BĂCU Adelina, PhD, Academy of Economic Studies of Moldova, Moldova

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PIROSCA Grigore Ioan, Habilitated Doctor, Bucharest University of Economic Studies, Romania

BADEA Liana, Bucharest University of Economic Studies, Romania

ȘERBAN-OPRESCU George Laurențiu, Bucharest University of Economic Studies, Romania

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BAIEȘU Marina, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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BÎRCĂ Alic, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

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CEPRAGA Lucia, PhD, Academy of Economic Studies of Moldova, Moldova

BÎRSAN Svetlana, PhD, Academy of Economic Studies of Moldova, Moldova

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BOGUS Angela, Academy of Economic Studies of Moldova, Moldova

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CALEACHINA Olga, PhD Student, Cooperatis College of Moldova, Moldova

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CEPRAGA Lucia, PhD, Academy of Economic Studies of Moldova, Moldova

GOGOI Elena, Technical University of Moldova, Moldova

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GISCA Veronica, PhD, Academy of Economic Studies of Moldova, Moldova

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MANCAȘ Maria, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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TURCAN Galina, PhD, Academy of Economic Studies of Moldova, Moldova

CORRESPONDENCE OF NATIONAL LEGISLATION WITH ILO/EU STANDARDS REGARDING NON-DISCRIMINATION AND GENDER EQUALITY AT WORK

VACULOVSKI Dorin, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

VACULOVSKI Elena, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

PRACTICAL ASPECTS OF ESTATE FUNCTIONS

GISCA Veronica, PhD, Academy of Economic Studies of Moldova, Moldova

SESSION V
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Room 414. Bldg. B

Chairs: **PARTACHI Ion, PhD, University Professor**
Academy of Economic Studies of Moldova, Moldova
GOGU Emilia, PhD,
Bucharest University of Economic Studies, Romania

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BUNU Ion, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

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BALCAN Vladimir, PhD, Academy of Economic Studies of Moldova, Moldova

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GOGU Emilia, Bucharest University of Economic Studies, Romania

CARA Elena, PhD, Academy of Economic Studies of Moldova, Moldova

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CHICU Olga, Academy of Economic Studies of Moldova, Moldova

CHICU Veronica, PhD Student, Academy of Economic Studies of Moldova, Moldova

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DANILOV Iurie, PhD Student, Technical University of Moldova, Moldova

CIMPOIEȘ Dragoș, PhD, Technical University of Moldova, Moldova

THE REGIONAL ECONOMIC SITUATION AND ITS IMPACT ON MIGRATION

PARTACHI Ion, PhD, University Professor, Academy of Economic Studies of Moldova, Moldova

RUSU Svetlana, Moscow State Institute of International Relations, Russia

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PUGACHEVA Olga, PhD of Economic Sciences, Gomel State University named after Francisk Skorina, Belarus

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REȘITCA Rodica, PhD Student, Technical University of Moldova, Moldova

RACUL Anatol, PhD, Technical University of Moldova, Moldova

ASSESSING THE IMPACT OF INCOME INEQUALITY ON THE SUSTAINABLE DEVELOPMENT GOALS

SECRIERU Angela, PhD, Academy of Economic Studies of Moldova, Moldova

PARTACHI Ion, PhD, University Professor, Academy of Economic Studies of Moldova, Moldova

ȘIȘCAN Natalia, Academy of Economic Studies of Moldova, Moldova

SESSION VI
INNOVATION AND COMPETITIVENESS IN ENTITY ACCOUNTING AND AUDITING

Room 402, Bldg. F

Chairs: **ERHAN Lica, PhD, Associate Professor,**
 GRAUR Anatol, PhD, Associate Professor,
 BAJAN Maia, PhD, Associate Professor,
 Academy of Economic Studies of Moldova, Moldova

LOANS ACCOUNTING: FINANCIAL ASSETS VERSUS FINANCIAL LIABILITIES

BAJAN Maia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
LAZARI Liliana, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
GRIGOROI Lilia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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CAUS Lidia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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COTOROS Inga, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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CURAGAU Natalia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
CUȘMAUNSA Rodica, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
ȚUGULSCHI Iuliana, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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CUȘMĂUNSA Rodica, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
ȚUGULSCHI Iuliana, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
CURAGAU Natalia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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GHERASIMOV Mihail, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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GRAUR Anatol, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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HAREA Ruslan, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
GRAUR Anatol, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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GRIGOROI Lilia, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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IACHIMOVȘCHI Anatoile, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
CUȘMĂUNSA Rodica, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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LAPITKAIA Liudmila, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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LAZARI Liliana, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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NEDERIȚA Alexandru, Habilitated Doctor, Professor, Academy of Economic Studies of Moldova, Moldova

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RAILEAN Tatiana, PhD Student, Academy of Economic Studies of Moldova, Moldova

CURAGAU Natalia, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

SESSION VII
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Room 404, Bldg. B

Chairs: **OPREA Serghei, PhD, Associate Professor**
 Academy of Economic Studies of Moldova, Moldova

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ANDRONATIEV Victor, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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COCEBAN Vitalie, PhD Student, Academy of Economic Studies of Moldova, Moldova

BABIN Anatolie, PhD Researcher, Independent Researcher, Moldova

TUTUNARU Sergiu, PhD, Academy of Economic Studies of Moldova, Moldova

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BLANUTA Stefan, PhD Student, Academy of Economic Studies of Moldova, Moldova

CIUMACOV Boris, IC ANȘU, Ukraine

GODONOAGĂ Anatol. PhD, Academy of Economic Studies of Moldova, Moldova

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COANDĂ Ilie, PhD, Academy of Economic Studies of Moldova, Moldova

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GHETMANCENCO Svetlana, PhD Student, Academy of Economic Studies of Moldova, Moldova

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OPREA Serghei, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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PRISĂCRU Anatolie, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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Room 303, Bldg. F

Chairs: **SECRIERU Angela, Habilitated Doctor, University Professor**
Academy of Economic Studies of Moldova, Moldova
 PETROIA Andrei, PhD, Associate Professor
Academy of Economic Studies of Moldova, Moldova

A REMINDER ON THE PREVIOUS FINANCIAL CRISIS

GEORGESCU Iuliana Raluca, PhD of Economic Sciences, Bucharest University of Economic Studies, Romania

GANEA Otilia, PhD Student, School of Advanced Studies of The Romanian Academy (Scosaar), Romania

GOMBOS SVETLANA Platagea, PhD Student, Bucharest University of Economic Studies, Romania

SABIE OANA Matilda, PhD Lecturer, Bucharest University of Economic Studies, Romania

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COBZARI Ludmila, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

ERHAN Lica, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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HÎNCU Rodica, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

LITOCENCO Ana, PhD Student, Academy of Economic Studies of Moldova, Moldova

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SECRIERU Angela, Habilitated Doctor, Academy of Economic Studies of Moldova, Moldova

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STRATULAT Oleg, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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BERGHE Nadejda, PhD, Academy of Economic Studies of Moldova, Moldova

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BULGAC Corina, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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BUNU Mariana, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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CASIAN Angela, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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CHICU Nadejda, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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CIOBU Stela, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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CÎRLAN Ana, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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COCIUG Victoria, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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COCIUG Victoria, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
POSTOLACHE Victoria, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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COCIUG Victoria, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova
ȚURCAN-Munteanu Natalia, PhD Students, Academy of Economic Studies of Moldova, Moldova

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DRAGOMIR Lilia, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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KENIG Eduard, PhD Student, Academy of Economic Studies of Moldova, Moldova

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MARDARI Liliana, PhD Student, Technical University of Moldova, Moldova

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MONAHOV Alexandru, PhD of Economic Sciences, National Bank of Moldova, Moldova

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PETROIA Andrei, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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PETROIA Andrei, PhD, Academy of Economic Studies of Moldova, Moldova
ZADNIPRU Rodica, PhD Student, Academy of Economic Studies of Moldova, Moldova

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ZUBCOVA Elena, PhD Student, Academy of Economic Studies of Moldova, Moldova

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SUVOROVA Iulia, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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VOSTRICOV Denis, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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Room 303, Bldg. F

Chairs: **CIUGUREANU-MIHAILUȚĂ Carolina, PhD,**
 Academy of Economic Studies of Moldova, Moldova

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ARMEANIC Alexandru, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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COJOCARU Vladlen, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova
ARMEANIC Alexandru, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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ZAVULAN Nicolae, PhD Student, Academy of Economic Studies of Moldova, Moldova
ARMEANIC Alexandru, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

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BAGHICI Nicoleta, PhD Student, Moldova State University, Moldova

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CIOCHINA Elena, PhD Student, Academy of Economic Studies of Moldova, Moldova

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CIUGUREANU-MihailuȚă Carolina, PhD, Academy of Economic Studies of Moldova, Moldova

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CODREANU Alina, PhD Student, Academy of Economic Studies of Moldova, Moldova

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DIACONU Luminita, PhD Student, Academy of Economic Studies of Moldova, Moldova

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GRÂU-PANȚUREAC Maria, PhD, Academy of Economic Studies of Moldova, Moldova

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SIRGHII Viorel, PhD, Academy of Economic Studies of Moldova, Moldova

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TIGHINEANU Alexandra, PhD, Associate Professor, Academy of Economic Studies of Moldova, Moldova

THE INDIVIDUAL ENTERPRISE - EVOLUTION OF THE NORMATIVE FRAMEWORK
URDA Olga Andreea, PhD, Alexandru Ioan Cuza University of Iasi, Romania
TOADER Ionut Alexandru, PhD, Alexandru Ioan Cuza University of Iasi, Romania

SESSION X
CONTEMPORARY LIBRARIES: CHALLENGES, TRANSFORMATIONS AND PREMISES FOR DEVELOPMENT IN THE NEW SOCIO-ECONOMIC CONTEXT

Room 103, Bldg. F (Library)

Chairs: **ȚURCAN Nelly, dr, hab., prof. univ.,** Moldova State University, Information Society Development Institute, Moldova
 CHERADI Natalia, PhD,
 Academy of Economic Studies of Moldova, Moldova

EXPECTATIONS OF GENERATION Z STUDENTS FROM THE INFORMATION LITERACY COURSE. CASE STUDY AT TRANSILVANIA UNIVERSITY IN BRASOV

REPANOVICI Angela, Habilitated Doctor, Transilvania University of Brasov, Romania, Romania

SPECIALTY "INFORMATION, LIBRARY AND ARCHIVAL ACTIVITIES": PROBLEMS AND PROSPECTS

ANISIMOVA Olha, Habilitated Doctor, University Professor, Vasyl' Stus Donetsk National University, Vinnytsia, Ukraine

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ȚURCAN Nelly, Habilitated Doctor, Moldova State University, Information Society Development Institute, Moldova

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GÂF-DEAC Ioan, PhD of Economic Sciences, University of Petrosani, Romania

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SCHERLET Ecaterina, PhD Student, „Ion Creangă” State Pedagogical University, Moldova
SUSARENCO Ala, „Ion Creangă” State Pedagogical University, Moldova

THE CONTRIBUTION OF THE ASEM SCIENTIFIC LIBRARY IN THE DEVELOPMENT OF THE ECONOMIC BIBLIOGRAPHY OF MOLDOVA

CHERADI Natalia, PhD, Academy of Economic Studies of Moldova, Moldova

MARKETING MIX AS A TOOL FOR OPTIMIZING ACTIVITIES IN THE INFORMATION MARKET

RAILEAN Elena, PhD of Economic Sciences, Academy of Economic Studies of Moldova, Moldova

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SILIVESTRU Diana, PhD Student, National Library of the Republic of Moldova, Moldova

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HABAȘESCU Silvia, Academy of Economic Studies of Moldova, Moldova

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SUVAC Natalia, Academy of Economic Studies of Moldova, Moldova

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GUDIMA Ana, Academy of Economic Studies of Moldova, Moldova

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ȚURCAN Elena, Alecu Russo Balti State University, Moldova

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AMORȚITU Angela, Academy of Economic Studies of Moldova, Moldova

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NICUȚĂ Ina, Academy of Economic Studies of Moldova, Moldova

SOME ASPECTS OF INFODOCUMENTARY ASSURANCE OF CURRICULA

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IPATI Galina, Academy of Economic Studies of Moldova, Moldova

THANK YOU FOR YOUR PARTICIPATION!!!