































ACADEMY OF ECONOMIC STUDIES OF MOLDOVA

28th International Scientific Conference

"COMPETITIVENESS AND INNOVATION IN THE KNOWLEDGE ECONOMY"

September, 20-21, 2024 Chisinau



PROGRAMME

Friday, 20 September, 2024				
9.30 - 10:00	- Participants registration, Hall, bldg. A, ground floor			
10.00 - 10.30	Opening of the International Scientific Conference. Plenary Session.			
	- Welcome speech - STRATAN ALEXANDRU, Habilitated Doctor,			
	Rector of the Academy of Economic Studies of Moldova (ASEM), The			
	Republic of Moldova			
10.30 - 12.00	Plenary sessions - Oral presentations			

- 1. *THE ROLE OF THE NBM IN ECONOMIC DEVELOPMENT*DRAGU Anca, PhD, Governor of the National Bank of Moldova, Republic of Moldova
- EUROPEAN UNION CONVERGENCE AND ECONOMIC RESILIENCE
 MAHA Liviu George, PhD, University Professor, Rector of Alexandru Ioan Cuza
 University of Iași, Romania
- 3. USING THE STATE-OWNED ENTERPRISES TO BOOST THE DOMESTIC CAPITAL MARKET

LUPUSOR Adrian, Executive Director of Independent Analytical Center "Expert Grup", PhD Student, Academy of Economic Studies of Moldova (ASEM), Moldova STRATAN Alexandru, Doctor Habilitatus, University Professor, Correspondent Member, Academy of Economic Studies of Moldova (ASEM), Moldova

12.00 - 13.00	2.00 - 13.00 - LUNCH BREAK			
13.00 - 17.30	- Activities in the thematic sessions according to the Programme of the International Scientific Conference			
Saturday, 21 September, 2024				
10.00 - 13.00	- The International Scientific Conference Thematic Sessions according to the Conference Programme			
13.00	- Closing of the International Scientific Conference			

Presentation time limits:

in sessions - 10 min. debates - 5 min.

ORGANIZING COMMITTEE

STRATAN ALEXANDRU, Habilitated Doctor, University Professor, Correspondent Member of ASM, Rector of the Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

ISTUDOR NICOLAE, PhD, University Professor, Rector, Bucharest University of Economic Studies, Romania

Co-President:

CHIVU LUMINITA, PhD, University Professor, Director-General, "Costin C. Kiritescu" National Institute for Economic Research (NIER), Romanian Academy, Romania

Vice-President:

COCIUG VICTORIA, PhD, Associate Professor, Vice-Rector for Research and Partnerships, The Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

PETRARIU IOAN-RADU, PhD, Associate Professor, Bucharest University of Economic Studies, Romania

NECULA GINA, PhD, Associate Professor, "Dunarea de Jos" University of Galati, Romania

PANDELICĂ IONUT, PhD, Associate Professor, Bucharest University of Economic Studies, Romania

ZAHRANE TARIK, PhD, Associate Professor, Cadi Ayyad University, Marrakech, Morocco

BALANICA DRAGOMIR CARMELIA-MARIANA, PhD, Associate Professor, Dunarea de Jos University of Galati, Romania

HORNYK VOLODYMYR, PhD, University Professor, VI. Vernadsky Taurida National University, Ukraine

URDA OLGA ANDREEA, PhD, University Lecturer, Alexandru loan Cuza University of Iasi, Romania

CROITORU GABRIEL, Prof. PhD, Director of the Center for Research and Applied Studies in Management and Marketing, Valahia University of Targoviste, Romania

RITA REMEIKIENE, prof., dr., Vilnius University, Law Faculty, Republic of Lithuania

ARNAS PALIULENAS, dr., Vilnius University, Law Faculty, Republic of Lithuania

EVALDAS RAISTENSKIS, Tax Disputes Commission under the Government of the Republic of Lithuania, Republic of Lithuania SAVGA LARISA, Habilitated Doctor, University Professor, Rector of the Cooperative-Commercial University of Moldova, The Republic of Moldova ZAPOROJAN VEACESLAV, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova COBZARI LUDMILA, Habilitated Doctor, University Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova GRIGOROI LILIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova TOACĂ ZINOVIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova LIVANDOVSCHI ROMAN, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova DODU-GUGEA LARISA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova STAVER LILIANA, Head of Science Service, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

ROSCOVAN NINA, PhD, Associate Professor, Senior Specialist in The Science Service, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

BRAGOI DIANA, Scientific Secretary of ASEM Senate, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova ROMANOVA ANASTASIA, PhD, Associate Professor, Senior Specialist in The Science Service, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

LAZARI LILIANA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

HAREA RUSLAN, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

IACHIMOVSCHI ANATOL, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

SOLCAN ANGELA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

PLATON NICOLAE, Habilitated Doctor, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

TURCOV ELENA, Habilitated Doctor, University Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

CHERADI NATALIA, PhD, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

ERHAN LICA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

SARGU LILIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

VACULOVSCHI DORIN, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

MISTREAN LARISA, PhD, Postdoctoral Researcher, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

DZUBEŢCAIA TATIANA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova TOMSA AURELIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

IGNATIUC DIANA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

BALAN ALIONA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

CIMPOIEŞ LILIANA, PhD, Associate Professor, Academy of Economic Studies of Moldova(ASEM), The Republic of Moldova

DOROGAIA IRINA, PhD, Associate Professor, Postdoctoral Researcher, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

HÂRBU EDUARD, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova SERDUNI SERGHEI, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova OPREA SERGHEI, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova LOZOVAN VICTORIA, University Lecturer, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova ANDRONATIEV VICTOR, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova GRÂU-PANTUREAC MARIA, PhD, University Lecturer, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova CARAMAN STELA, PhD, University Lecturer, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova BICU ADELINA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova COJOCARU VLADLEN, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova FEDORCIUCOVA SVETLANA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova GHILETCHI ZORINA, PhD student, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova HABAŞESCU SILVIA, ASEM Library, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova SUVAC NATALIA, ASEM Library, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

GUDIMA ANA, ASEM Library, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

AXENTE VICTOR, Head of the IT Department, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

SCIENTIFIC COMMITTEE

President

STRATAN ALEXANDRU, Habilitated Doctor, University Professor, Correspondent Member of ASM, Rector of the Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

Co-President

ISTUDOR NICOLAE, PhD, University Professor, Rector, Bucharest University of Economic Studies, Romania

Co-President

CHIVU LUMINITA, PhD, University Professor, Director-General, "Costin C. Kiritescu" National Institute for Economic Research (NIER), Romanian Academy, Romania

Vice-President

COCIUG Victoria, PhD, Associate Professor, Vice-Rector for Research and Partnerships, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

Vice-President

FRANC VALERIU-IOAN, PhD, University Professor, Corresponding Member, Deputy Director-General, "Costin C. Kiritescu" National Institute for Economic Research (NIER), Romanian Academy, Romania

BELOSTECINIC GRIGORE, Academician, Habilitated Doctor, University Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

ALBU LUCIAN, Academician, PhD, Director of the Institute for Economic Forecasting, Romanian Academy, Romania

MAHA LIVIU-GIIEORGIIE, PhD, University Professor, Rector of "Alexandru loan Cuza" University, Iasi, Romania

MAZARACITI ANATOLIY, Academician, PhD, University Professor, Rector of Kyiv National University of Trade and Economics, Ukraine

PROFIROIU MARIUS CONSTANTIN, Professor, PhD, Bucharest University of Economic Studies, Romania

IVAȘCU VICTORIA-LARISA, Professor, PhD, Polytechnic University of Timisoara, Romania

HERTELIU CLAUDIU, PhD, Bucharest University of Economic Studies, Romania

PARASCHIV DOREL-MIHAI, PhD, Bucharest University of Economic Studies, Romania

VITTUARIMATTEO, PhD, Associate Professor, University of Bologna, Italy

BRAN FLORINA, PhD, University Professor, Bucharest University of Economic Studies, Romania

DUICĂ MIRCEA-CONSTANTIN, PhD, University Professor, Valahia University of Targoviste, Romania

CROITORU GABRIEL, Prof. PhD, Director of the Center for Research and Applied Studies in Management and Marketing, Valahia University of Targoviste, Romania

TUFAN EKREM, PhD, University Professor, Canakkale Onsekiz Mart University, Türkiye

 ${\bf OZEN\ ERCAN, PhD,\ University\ Professor,\ University\ from\ Uşak,\ Türkiye}$

DURAN EROL, PhD, University Professor, Canakkale Onsekiz Mart University, Türkiye

TARCA DIANA MIHAELA, PhD, University Professor, "C. Brăncuși" University of Târgu Jiu, Romania

ABRUDAN DENISA, PhD, Associate Professor, Vest University of Timişoara, Romania

PRODAN ADRIANA, PhD, University Professor, "Alexandru loan Cuza" University, Iasi, Romania

HURDUZEU GHEORGHE, PhD, University Professor, Bucharest University of Economic Studies, Romania

BALANICĂ DRAGOMIR CARMELIA-MARIANA, PhD, Associate Professor, "Dunarea de Jos" University of Galati, Romania

LIVANDOVSCHI ROMAN, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

TURCOV ELENA, Habilitated Doctor, University Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

NECULA GINA, PhD, Associate Professor, "Dunarea de Jos" University of Galati, Romania

TELEGDI CSETRI ARON, PhD, Associate Professor, Babes-Bolyai University of Cluj, Romania

CLICHICI DORINA, PhD, Institute for World Economy, Romania

ANISIMOVA OLHA, Habilitated Doctor, University Professor, Vasyl' Stus Donetsk National University, Vinnytsia, Ukraine

BULATOVA OLENA, Habilitated Doctor, University Professor, Mariupol State University, Vinnytsia, Ukraine

HORNYK VOLODYMYR, PhD, University Professor, VI. Vernadsky Taurida National University, Ukraine

COSTEA IAONA MARIA, PhD, Associate Professor, UAIC, Romania

DAVIULIS TOMAS, prof., dr., Vilnius University, Law Faculty, Republic of Lithuania

GASPARENIENE LIGITA, prof., dr., Vilnius University, Law Faculty, and Tax Disputes Commission under the Government of the Republic of Lithuania. Republic of Lithuania

REMEIKIENE RITA, prof., dr., Vilnius University, Law Faculty, Republic of Lithuania

PALIULENAS ARNAS, dr., Vilnius University, Law Faculty, Republic of Lithuania

RAISTENSKIS EVALDAS, Tax Disputes Commission under the Government of the Republic of Lithuania, Republic of Lithuania

DODU-GUGEA LARISA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

TOACĂ ZINOVIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

CIMPOIEŞ LILIANA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova SAVCIUC OXANA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

ARMEANIC ALEXANDRU, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

ZAPOROJAN VEACESLAV, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova **ZAPOROJAN VEACESLAV**, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

BOTNARI NADEJDA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

PÂRTACHI ION, PhD, University Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

TOMSA AURELIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova VACULOVSCHI DORIN PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

SARGU LILIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

SOLCAN ANGELA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

HAREA RUSLAN, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

CRUDU RODICA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

BAJAN MAIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova BALAN ALIONA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova DOROGAIA IRINA, PhD, Associate Professor, Postdoctoral Researcher, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

GOROBEŢ ILINCA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova IGNATIUC DIANA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova TIGHINEANU ALEXANDRA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova ZGUREANU AURELIU, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova CHERADI NATALIA, PhD, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova RAILEAN ELENA, PhD, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova LAZARI LILIANA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova HAREA RUSLAN, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova IACHIMOVSCHI ANATOL, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova GRIGOROI LILIA, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova GRIGOROI LILIA, PhD, Associate Professor, College of Business, Anderson University, South Carolina, USA SAUNDERS KENT T., PhD, Associate Professor, College of Business, Anderson University, South Carolina, USA SECRIERU ANGELA, Habilitated Doctor, University Professor, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova ZAHRANE TARIK, PhD, Associate Professor, Cadi Ayyad University, Marrakech, Morocco

CONFERENCE SESSIONS

I.	INNOVATIVE APPROACHES AND NEW TRENDS IN THE FIELD OF BUSINESS AND ADMINISTRATION	ROOM 210, BLDG. A
II.	FUNDAMENTAL AND APPLIED ECONOMY	ROOM 801, BLDG. A
III.	EUROPEAN INTEGRATION, MULTICULTURALITY AND INTERNATIONAL ECONOMIC RELATIONS	ROOM 203, BLDG. F
IV.	CARPE SCIENTIAM: THE EVOLUTION OF SOCIAL AND HUMAN SCIENCES IN THE KNOWLEDGE ECONOMY	ROOM 606, BLDG. A
V.	INNOVATION AND COMPETITIVENESS IN ACCOUNTING AND AUDITING OF ENTITIES	ROOM 320, BLDG. C
VI.	INFORMATIONAL TECHNOLOGIES AND ECONOMIC CYBERNETICS	ROOM 404, BLDG. B
VII.	FINANCIAL DIMENSIONS OF THE KNOWLEDGE ECONOMY	ROOM 303, BLDG. F
VIII.	LEGAL CONFLICTOLOGY IN ECONOMIC LAW RELATIONSHIPS	ROOM 603, BLDG. A
IX.	CONTEMPORARY LIBRARIES: CHALLENGES, TRANSFORMATIONS AND PREMISES FOR DEVELOPMENT IN THE NEW SOCIO-ECONOMIC CONTEXT	ROOM 103, BLDG. F (LIBRARY)
X.	REVOLUTIONIZING WORK IN THE PLATFORM ECONOMY: CHALLENGES, RIGHTS, AND FUTURE PERSPECTIVES	STUDENT HUB, BLDG. B

SESSION I INNOVATIVE APPROACHES AND NEW TRENDS IN THE FIELD OF "BUSINESS AND ADMINISTRATION"

Room 210, Bldg. A

Chairs: Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

DOROGAIA Irina, PhD, Associate Professor SERDUNI Sergiu, PhD, Associate Professor FEDORCIUCOVA Svetlana, PhD, Associate Professor

THE INFLUENCE OF THE HUMAN FACTOR ON SUSTAINABLE ECONOMIC DEVELOPMENT GAFENCU Larisa Nicoleta, Department of Management, Doctoral School of Economics and Business Administration, Faculty of Economics and Business Administration, Alexandru Ioan Cuza University of Iaṣi, Romania

MANAGERIAL COMPLEMENTARITY OF PRODUCTIVE AND FUNCTIONAL STAFF AND THE PROVISION OF COMMON SERVICES

VRABIE (GUDANĂ) Tincuţa, PhD, "Dunărea de Jos" University of Galati, Romania

THE ROLE OF GREEN TECHNOLOGY IN URBAN REVITALIZATION IN ROMANIA

ȚIȚAN Emilia, Bucharest University of Economic Studies, Institute of National Economy, Romanian Academy, Romania

MANEA Daniela Ioana, Bucharest University of Economic Studies, Institute of National Economy, Romanian Academy, Romania

GRĂDINARU Giani Ionel, Bucharest University of Economic Studies, Institute of National Economy, Romanian Academy, Romania

MIHAI Mihaela, Bucharest University of Economic Studies, Institute of National Economy, Romanian Academy, Romania

INNOVATIVE APPROACHES IN PUBLIC MANAGEMENT AND IMPLEMENTATION TRENDS IN PUBLIC ADMINISTRATION ORGANIZATIONS IN ROMANIA AND THE REPUBLIC OF MOLDOVA VRABIE (GUDANĂ) Tincuṭa, PhD, "Dunărea de Jos" University of Galati, Romania

THE INTEGRATION OF ARTIFICIAL INTELLIGENCE IN TIME MANAGEMENT: THE PSYCHOLOGICAL IMPACT ON EMPLOYEES IN THE MODERN BUSINESS ENVIRONMENT BUCŞA Maria, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

INDUSTRY 4.0 AS A SOLUTION TO INCREASE THE LABOUR PRODUCTIVITY OF MOLDOVAN ENTERPRISES

POPA Andrei, Habilitated Doctor, University Professor, Cahul State University "Bogdan Petriceicu Hasdeu", Cahul, Republic of Moldova

THE ANALYSIS OF THE SMES SECTOR IN THE CONTEXT OF RESILIENCE AND MULTIPLE CRISIS, IN EUROPEAN UNION

ANTONESCU Daniela, Institute of National Economy, Romania

FLORESCU Ioana Cristina, Institute of National Economy, Romania

CONTRACTS AND THEIR ADAPTATION TO EXTERNAL CHANGES: FROM HARDSHIP CLAUSES TO JUSTIFYING IMPEDIMENTS

PRAPORSCIC Valeria, PhD Student, State University of Moldova, Republic of Moldova

THE MANAGEMENT OF PLASTIC IN BANKS FROM THE PERSPECTIVE OF THE CIRCULAR ECONOMY

GUZUN Adrian, PhD Student, Department of International and European Law, Moldova State University, Republic of Moldova

USING ARTIFICIAL INTELLIGENCE IN EVALUATING UNIVERSITY WEBSITES

BELOSTECINIC Grigore, Habilitated Doctor, University Professor, Academy of Economic Studies of Moldova (ASEM), Chisinau, Republic of Moldova

JOMIR Eudochia, PhD Student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CONSUMERS' ENVIRONMENTAL PERCEPTIONS UNDER THE INFLUENCE OF CLIMATE CHANGE GANGAN Iulian, Academy of Economic Studies from Moldova, Republic of Moldova

RESEARCH ON THE MICROBIOLOGICAL QUALITY OF LACTIC ACID PRODUCTS

FEDORCIUCOVA Svetlana, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CALMÂŞ Valentina, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

TABUNȘCIC Olga, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

STUDENT ENTREPRENEURSHIP IN FRANCE: ANALYSIS OF INITIATIVES AND THEIR IMPACT SOLCAN Angela, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CLUSTERING OF BUSINESSES IN THE REPUBLIC OF MOLDOVA: ANALYSIS OF ECONOMIC DEVELOPMENT PROSPECTS

CĂLUGĂREANU Irina, Habilitated Doctor, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

DEVELOPMENT OF THE REAL ESTATE MARKET IN THE REPUBLIC OF MOLDOVA INFLUENCED BY THE MILITARY CONFLICT IN THE REGION

ROTARU Olesea, Lecturer, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SAVCIUC Oxana, Assoc. Prof., PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE ROLE OF COMMUNICATION IN MODELING ORGANIZATIONAL BEHAVIOR

JOROVLEA Elvira, Associate Professor, Doctor of Economics, Academy of Economic Studies of Moldova (ASEM), Chisinau, Republic of Moldova

ADAPTING THE HIGHER EDUCATION SYSTEM TO THE NEW TRENDS OF SMART SPECIALIZATION IN THE REPUBLIC OF MOLDOVA

STIHI Liudmila, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

RESEARCH ABOUT THE TRANSITION FROM EXPERIENTIAL TOURISM TO LOYAL AND EMOTIONAL TOURISM

MĂNICA Casandra-Mariana, PhD Student, Bucharest University of Economic Studies, Romania

ARTIFICIAL INTELLIGENCE IN ENTREPRENEURSHIP: TRANSFORMING BUSINESS MODELS RADOMIR Sylvester Robert, PhD Student, University Lucian Blaga of Sibiu, Faculty of Economic Sciences, Sibiu, Romania

LEADERSHIP IN TURBULENT TIMES: THE ROLE OF PSYCHOSOMATIC COMPETENCIES IN FOSTERING ORGANIZATIONAL STABILITY

BUGA Lorina, PhD Student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

LEADERSHIP RESILIENCE: A KEY DETERMINANT OF ORGANIZATIONAL SUCCESS

ŢÎMBALIUC Natalia, Assoc. Prof., PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE IMPORTANCE OF RESEARCH ON CROSS-CULTURAL DIFFERENCES IN CONSUMER BEHAVIOR IN FOREIGN MARKETS

MITNITCAIA Lidia, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE CONCEPT OF INNOVATIVE MARKETING AND ITS ROLE IN THE MARKET SUCCESS OF ENTERPRISES

SAHARNEAN Liliana, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CHARACTERISTICS AND FACTORS INFLUENCING THE USE OF SHOCK TACTICS IN THE CONTEXT OF SOCIAL AND COMMERCIAL ADVERTISING

GAUGAŞ Tatiana, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CURRENT TRENDS IN THE INNOVATION PROCESS WITHIN THE GLOBAL BANKING INDUSTRY PANFIL Cristina, PhD student, NIER, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CRISTAFOVICI Profira, PHD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ENSURING TOURISM COMPETITIVENESS THROUGH PRODUCT POLICY

PLATON Nicolae, Habilitated Doctor, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova, Director of the Tourism Information and Promotion Center of the Republic of Moldova

CABAC Elena, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova ZAPOROJAN Felicia, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

TOURISM AND POVERTY REDUCTION

LIVANDOVSCHI Roman, PhD, Assoc. Prof., Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

MELNIC Igor, PhD, Assoc. Prof., Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE IMPACT OF GLOBALIZATION ON THE DEVELOPMENT OF INTERNATIONAL TOURISM TURCAN Natalia, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE IMPACT OF CLIMATE MITIGATION GOALS ON THE INTERNATIONAL SERVICES TRADE POLICIES

ILIE Georgeta, PhD, Institute for World Economy, Romanian Academy, Romania

DEVELOPMENT OF COOPERATIVES THROUGH THE ENTREPRENEURIAL ECOSYSTEM APPROACH

ȘAVGA Larisa, Habilitated Doctor, Trade Cooperative University of Moldova, Dunarea de Jos University of Galati, Romania

ŞAVGA Ghenadie, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

MANAGEMENT OF LOGISTICAL SUPPORT IN HUMANITARIAN AID OPERATIONS. CASE STUDY AT HUMANITARIAN SUPPORT IN THE SAHEL REGION-MALI

SANDU Gabriel-Cătălin, PhD Student, "C. Stere" University of European Political and Economic Studies, Republic of Moldova

REVIEW OF ECONOMIC ASPECTS OF ECOLOGICAL FLOW IMPLEMENTATION
AKSTINAS Vytautas, Laboratory of Hydrology, Lithuanian Energy Institute, Kaunas, Lithuania
GURJAZKAITE Karolina, Laboratory of Hydrology, Lithuanian Energy Institute, Kaunas, Lithuania

SESSION II FUNDAMENTAL AND APPLIED ECONOMY

Room 801, Bldg. A

Chair: IGNATIUC Diana, PhD, Associate Professor,

Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

BARBĂNEAGRĂ Oxana, PhD, Associate Professor,

Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

EVOLUTION AND BUDGETARY TRENDS IN ARCHIŞ COMMUNE THROUGH COMPARATIVE STUDY OF EXPENDITURES IN KEY SECTORS

GOLOŞIE Graţian-Daniel, Polyethnic University of Timişoara, Romania

BOGLUT Geanina-Ioana, Polyethnic University of Timișoara, Romania

FOREIGN DIRECT INVESTMENTS BETWEEN EUROPE AND BRICS COUNTRIES: AN ANALYSIS OF INVESTMENT POLICIES

GHERGHESCU Ovidiu, Bucharest University of Economic Studies, Romania

THE PROFILE AND CHALLENGES OF PERSONS WITH DISABILITIES IN THE REPUBLIC OF MOLDOVA

BALAN Aliona, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SHARING ECONOMY: PROFOUND TRANSFORMATIONS IN GLOBAL BUSINESS PARADIGMS BARBANEAGRA Oxana, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

WORK FROM ANYWHERE: THE CONCEPT REVEALED BY THE COVID-19 PANDEMIC AND ITS POSITIVE IMPACT ON HUMAN CAPITAL

IACOB Andreea Teodora, PhD Student, The Bucharest University of Economic Studies, Romania

SOCIO-ECONOMIC DEVELOPMENT OF THE EUROPEAN UNION COUNTRIES IN THE DIGITAL FRA

COBAN Marina, Associate Professor PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SOLIDARITY ECONOMY: A VIABLE ALTERNATIVE FOR SUSTAINABLE DEVELOPMENT AND SOCIAL INCLUSION

BUCOS Tatiana, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CHALLENGES AND OPPORTUNITIES OF THE DIGITALIZATION OF THE ECONOMY AND THE LABOR MARKET

IGNATIUC Diana, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

PETREA Felicia, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

EFFICIENCY OF INVESTMENT IN A GAS GENERATOR IN MOLDOVA

LESAN Timur, PhD student, Academy of Economic Studies of Moldova (ASEM), Department of Finances and Insurances, Republic of Moldova

CUTTING THROUGH THE NOISE: UNDERSTANDING THE USAGE OF THE CUSTOMER JOURNEY MAPPING

VASILEVA Steliana, PhD of Economic Sciences, D.A. Tsenov Academy of Economics, Bulgaria

COMPARATIVE PANEL ANALYSIS OF FACTORS INFLUENCING LIFE EXPECTANCY IN THE EUROPEAN UNION AND THE REPUBLIC OF MOLDOVA

SHISHKAN Natalia, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SPATIAL PATTERNS OF EMPLOYMENT INEQUALITIES IN ROMANIA

MIHAI Antonia, PhD student, Bucharest University of Economic Studies, Romania GOSCHIN Zizi, Bucharest University of Economic Studies, Institute of National Economy, Romania

SOCIAL PROTECTION: TRENDS AND CHALLENGES IN THE SHAPING OF SOCIAL POLICY MODEL

LIVITCHI Oxana, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SESSION III EUROPEAN INTEGRATION, MULTICULTURALITY AND INTERNATIONAL ECONOMIC RELATIONS

Room 203, Bldg. F

Chairs: DODU-GUGEA Larisa, PhD, Associate Professor, Academy of Economic

Studies of Moldova (ASEM), Republic of Moldova

ŞIŞCAN Zorina, Hab. Doctor, University Professor, Academy of Economic

Studies of Moldova (ASEM), Republic of Moldova

HURDUZEU Gheorghe, PhD, University Professor

Bucharest University of Economic Studies, Romania

BALANICA- DRAGOMIR Mariana Carmelia, PhD, Associate Professor

"Dunarea de Jos" University of Galati, Romania

THE EFFECT OF ECONOMIC AND CULTURAL FACTORS ON COMMUNICATION IN NEUROLOGY

SPÎNU Stela, Department of Philosophy and Bioethics, "Nicolae Testemiţeanu" State University of Medicine and Pharmacy, Republic of Moldova

LANGUAGE AS ECONOMIC CAPITAL: THE IMPACT OF LINGUISTIC DIVERSITY ON ECONOMIC OUTCOMES

PIRLOG Angela, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ALIGNING BUSINESS ENGLISH INSTRUCTION WITH THE KNOWLEDGE ECONOMY: ENHANCING SKILLS FOR A GLOBALIZED WORKFORCE

ANDRONIC Carolina, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

LIMITS AND OPPORTUNITIES OF ARTIFICIAL INTELLIGENCE IN THE REPUBLIC OF MOLDOVA POPA Marina, PhD, associate professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ACHIEVEMENTS ON THE IMPLEMENTATION OF THE ASSOCIATION AGREEMENT

MELNIC Nikoleta, PHD in Law, LLM, Republic of Moldova

CRUDU Rodica, PHD, Assoc. prof., Deputy General Secretary of the Government, Republic of Moldova

THE IMPACT OF FINANCIAL INNOVATIONS ON THE WORLD ECONOMY

PISANIUC Maia, PhD, Associate Professor, INCE, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

DOUBLE-EDGED SWORD OF THE ECONOMIC SANCTIONS HARMS THE REGIONAL ECONOMIC CONNECTIVITY AND GLOBALIZATION AND DISTURBS THE INTERNATIONAL ECONOMIC RELATIONS

KAMRAN Khan, Research Engineer, Pakneftegaz, Islamabad, Pakistan

THE PARTICIPATION OF DEVELOPING COUNTRIES IN THE INTERNATIONAL TRADE SYSTEM LOBANOV Natalia, Department of International Business, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ECONOMIC AND SOCIAL EFFECTS OF MOLDOVA'S INTEGRATION INTO THE EUROPEAN UNION

GOGU Emilia, The Bucharest University of Economic Studies, Romania

PETRESCU Irina, The Bucharest University of Economic Studies, Romania

PARTACHI Ion, Academy of Economic Studies of Moldova, Republic of Moldova

LONG LASTING ECONOMIC COOPERATION BETWEEN ROMANIA AND REPUBLIC OF MOLDOVA IN THE CONTEXT OF ITS FUTURE EUROPEAN UNION MEMBERSHIP

PIROȘCA Grigore Ioan, Prof. univ. dr. habil., Bucharest University of Economic Studies, Romania MOROIANU Nicolae, Prof. univ. dr., Bucharest University of Economic Studies, Romania NIȚU Rareș Mihai, PhD candidate, Bucharest University of Economic Studies, Romania VLAD Alexandra Maria, PhD candidate, Bucharest University of Economic Studies, Romania

DEGLOBALIZATION AS A RESULT OF GLOBAL CRISES (HIPERGLOBALIZATION)
CHISTRUGA Boris, Prof. univ. dr. hab., Academy of Economic Studies of Moldova (ASEM)

A STUDY ON DEVELOPING CROSS-CULTURAL COMMUNICATION SKILLS IN BUSINESS ENGLISH MĂMĂLIGĂ Alla, university assistant, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

RISK MANAGEMENT – ITS IMPORTANCE IN INTERNATIONAL TRADE AND BUSINESS SIEGEL MARK, Professor, internationally recognized consultant and trainer in risk management, resilience, supply chain, and security, ASEM Fulbright Scholar from San Diego, California, USA

A GAME CHANGER: UNDERSTANDING BRAIN DRAIN THROUGH FOOTBALL MANAGEMENT AND GAME DEVELOPMENT

MOROIANU Nicolae, PhD Professor, Bucharest University of Economic Studies, Romania PIROȘCĂ Grigore Ioan, PhD Professor, Bucharest University of Economic Studies, Romania BOBOC Cristian-Florin, PhD Student, Bucharest University of Economic Studies, Romania

TEACHER-GUIDED AUTONOMOUS LEARNING OF FOREIGN BUSINESS LANGUAGES IN A EUROPEAN CONTEXT

PANAINTE Lidia, university assistant, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE COMPETITIVENESS AND SOPHISTICATION INDEX OF DOMESTIC PRODUCTS IN GLOBAL MARKETS

COLIBAVERDI Corina, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CHALLENGES AND TRENDS OF CROSS-BORDER MIGRATION IN/FROM THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF THE CURRENT REGIONAL GEOPOLITICAL SITUATION HACHI Mihai, PhD Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

LEONTI Stela, State University of Moldova, Republic of Moldova

THE ACHIEVEMENT OF CIRCULAR ECONOMY TARGETS AND THE MUNICIPAL WASTE MANAGEMENT IN ROMANIA

BĂLĂNICĂ DRAGOMIR Mariana Carmelia, Department of Applied Sciences, Cross-Border Faculty," Dunărea de Jos" University of Galati, Romania, Romania SIMIONESCU Aurel Gabriel, "Constantin Brâncoveanu" University, Brăila, Romania

THE ROLE OF TERRITORIAL DECENTRALIZATION IN THE SUSTAINABLE DEVELOPMENT OF THE CITIES OF ZĂRNEȘTI (ROMANIA) AND STRĂȘENI (REPUBLIC OF MOLDOVA)

CRĂCIUN Laurențiu, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

HACHI Mihai, PhD Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

RECONCEPTUALIZING COMPETITIVENESS THROUGH NATION BRANDING

RUSU Valeria, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE ROLE OF CONSULTANTS IN IMPROVING THE EFFECTIVE USE OF EXTERNAL ASSISTANCE GRUMEZA Mihaela, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ROMANIAN ECONOMY - STRUCTURAL DEVELOPMENTS

RÅDULESCU Andrei, PhD of Economic Sciences, Senior Researcher, Institute for World Economy, Romanian Academy, Member of the Bretton Woods Committee, Romania

FINANCING BUSINESS INNOVATION IN SELECTED ECONOMIES

JITARU Dorina, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ENHANCING STUDENTS' CROSS-CULTURAL COMPETENCE THROUGH COLLABORATIVE ONLINE INTERNATIONAL LEARNING (COIL): PREPARING STUDENTS FOR A GLOBALIZED WORLD

BACIMANOVA Nadejda, The Academy of Economic Studies of Moldova (ASEM), Republic of Moldova KALYVAKI MARIA, PHD, MINNESOTA STATE UNIVERSITY, MANKATO, USA

ASSESSING PRICE/COST COMPETITIVENESS IN EUROPEAN UNION CANDIDATE COUNTRIES: THE CASE OF REPUBLIC OF MOLDOVA

STRATAN Alexandru, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova FALA Victoria, NIER of The Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE DEVELOPMENT OF CREATIVE INDUTRIES BASED ON CIRCULAR TECHNOLOGIES

SISCAN Zorina, Univ. Prof., Hab. Doctor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

DODU-GUGEA Larisa, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

IONITA Ana-Maria, Olsaro SRL, Republic of Moldova

THEORETICAL AND CONCEPTUAL PERSPECTIVES ON CIRCULAR ECONOMY: PATHWAYS TO ACHIEVING SUSTAINABLE DEVELOPMENT

LUCHIN Timur, PhD student, ASEM Doctoral School, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

BENEA-POPUȘOI Elina, PhD, Associate Professor, International Business Department, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE PERSPECTIVES OF MEDICAL TOURISM IN THE CONTEXT OF THE REPUBLIC OF MOLDOVA'S INTEGRATION INTO THE EUROPEAN UNION

STAVER Liliana, scientific researcher, NIER of The Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SISCAN Zorina, Univ. Prof., Hab. Doctor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

DODU-GUGEA Larisa, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

MULTILINGUALISM AND INTERCULTURAL DIALOG IN THE EUROPEAN UNION CONTEXT HIRBU Stella, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE EFFECTS OF ECONOMIC SANCTIONS ON INTERNATIONAL TRADE IN THE CONTEMPORARY STAGE

DODU-GUGEA Larisa, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SISCAN Zorina, Univ. Prof., Hab. Doctor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

PLĂMĂDEALĂ Olivia, M.A., Johannes Kepler University, Linz, Austria

CONNECTING CIRCULAR INNOVATION ECOSYSTEM

FORTUNA Olesea, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SESSION IV

CARPE SCIENTIAM: THE EVOLUTION OF SOCIAL AND HUMAN SCIENCES IN THE KNOWLEDGE ECONOMY

Room 606, Bldg. A

Chair: VACULOVSCHI Dorin, PhD, Associate Professor

The Academy of Economic Studies of Moldova (ASEM), Moldova

SOCIAL INEQUALITY IN MOLDOVA AND ITS IMPACT ON DEVELOPMENT

VACULOVSCHI Dorin, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

EMPLOYEES' CONTINUOUS PROFESSIONAL DEVELOPMENT: BETWEEN ORGANIZATIONAL OBJECTIVES AND OUTCOMES

BÎRCĂ Alic, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ENHANCING LEARNING AND RETENTION THROUGH GAMIFICATION

SULA Gerda, Department of Pedagogy and Psychology, Faculty of Social Sciences, University of Tirana, Albania

PRACTICAL PARTICULARITIES REGARDING THE PROCEDURE FOR HOLDING MEDICAL WORKERS CRIMINALLY LIABLE

VASILOI Djulieta, PhD, IMSP, Republic of Moldova

WHAT DOES RETURN MIGRATION MEAN IN THE REPUBLIC OF MOLDOVA?

TELEGDI-CSETRI Aron, PhD, Associate Professor, Babeș-Bolyai University of Cluj, Romania DUCU Viorela, Centre coordinator, CASTLE and Lecturer Social Work, Babeș-Bolyai University of Cluj, Romania

COSCIUG Anatolie, PhD, Lucian Blaga University of Sibiu, Romania

BIROU Mara, University assistent, Babes-Bolyai University of Clui, Romania

DIFFICULTIES IN ADDRESSING DEMOGRAPHIC TRENDS IN THE

REPUBLIC OF MOLDOVA IN THE FIRST TWO DECADES OF THE 20TH CENTURY

HÎRBU Eduard, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

VISIONS ON INNOVATIVE APPROACHES IN THE PROXEMICS OF WORKSPACES

BÎRSAN Svetlana, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova CEPRAGA Lucia, PhD, Associate Professor, The "Ion Creangă" State Pedagogical University of Chișinău, Republic of Moldova

FACTORS INFLUENCING LIVING STANDARDS

BOGUŞ Angela, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova BAIEŞU Marina, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ETHICS AND SUSTAINABLE DEVELOPMENT

ȚURCAN Galina, PhD, univ. lecturer, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ESSENTIAL ASPECTS OF SOCIAL INCLUSION FOR HOMELESS PEOPLE

ABRAMIHIN Cezara, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

MURAL PAINTING - TOOL FOR COMMUNICATION AND PROMOTION OF HUMAN VALUES IN A MULTICULTURAL CONTEXT

CEPRAGA Lucia, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova BÎRSAN Svetlana, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE ROLE OF LIFELONG LEARNING IN DEVELOPING AND PROMOTING PROFESSIONAL COMPETENCES

MANCAŞ Maria, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

BRAGUȚA Aurelia, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

EXPLORING THE RELATIONSHIP BETWEEN POSITIVE YOUTH DEVELOPMENT COMPONENTS AND ANXIETY LEVELS AMONG ADOLESCENTS

DERVISHI Eglantina, Department of Psychology and Pedagogy, University of Tirana, Albania ÇUKA Sara, Department of Psychology and Pedagogy, University of Tirana, Albania MUCAJ Arjana, Department of Psychology and Pedagogy, University of Tirana, Albania CANOLLARI-BAZE Albana, Schiller International University, Paris, France

OPTIMISING ORGANIZATIONAL PROGRESS: UNDERSTANDING THE SIGNIFICANCE OF HUMAN RESOURCES FUNCTION

BAIEȘU Maria, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

BOGUS Angela, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

PERSPECTIVES ON URBAN DEVELOPMENT IN THE REPUBLIC OF MOLDOVA THROUGH THE LENS OF THE SMART CITY CONCEPT

VACULOVSCHI Elena, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

PSYCHOSOCIAL ADAPTATION OF PERSONS WITH SPECIAL NEEDS: FACTORS AND MECHANISMS

POLEVAIA-SERCĂREANU Angela, PhD, Associate Professor, Comrat State University Institute of Physical Education and Sports, SUM, Republic of Moldova

THE CHARACTERISTICS OF MAJORITY, PROPORTIONAL, AND MIXED ELECTORAL SYSTEMS

SOROCEANU Igor, PhD Student, The Center for Continuous Electoral Training, Republic of Moldova

REASONS OF STRESS AMONG STUDENTS STUDYING BUSINESS STUDIES IN LITHUANIAN AND LATVIAN HIGHER EDUCATION INSTITUTIONS

JANKAUSKAITĖ Simona, Kauno kolegija/Higher Education Institution, Lithuania PIŠČALKIENĖ Viktorija, Kauno kolegija/Higher Education Institution, Lithuania VAITKIENĖ Rasa, Kauno kolegija/Higher Education Institution, Lithuania ZNOTINA Daina Daina, Rezekne Academy of Technologies, Latvia

SESSION V INNOVATION AND COMPETITIVENESS IN ACCOUNTING AND AUDITING OF ENTITIES

Room 320, Bldg. C

Chairs: LAZARI Liliana, PhD, Associate Professor

Academy of Economic Studies of Moldova (ASEM), Moldova

BAJAN Maia, PhD, Associate Professor

Academy of Economic Studies of Moldova (ASEM), Moldova

GRAUR Anatol, PhD, Associate Professor Academy of Economic Studies of

Moldova (ASEM), Moldova

PROBLEMATIC ASPECTS OF ACCOUNTING AND TAXATION OF ECONOMIC SANCTIONS NEDERIȚA Alexandru, Habilitated Doctor, Faculty of Accounting, Department of Accounting, Audit and Economic Analysis, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova GRABAROVSCHI Ludmila, PhD, Faculty of Accounting, Department of Accounting, Audit and

Economic Analysis, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ACCOUNTING SITUATION OF PUBLIC INSTITUTIONS UNDER THE CONDITIONS OF THE EUROPEAN COURSE

BÎRCĂ Aliona, Habilitated Doctor, Institute of Agricultural Economics, Romania and Academy of Economic Studies of Moldova (ASEM), Chisinau, Republic of Moldova

ANALYSIS AND EVALUATION OWN CAPITAL RISK FOR FUNDAMENTING ECONOMIC DECISIONS CHIRILOV Nelea, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ACCOUNTING FOR GRANTS: DEFICIENCIES AND SOLUTIONS

TURCANU Liliana, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova GRIGOROI Lilia, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE ROLE OF THE STATUTORY AUDIT IN ENSURING THE QUALITY OF FINANCIAL INFORMATION

IACHIMOVSCHI Anatolie, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ACCOUNTING INFORMATION: CONCEPTUAL APPROACHES AND THE IMPACT ON ECONOMIC DECISIONS

LAZARI Liliana, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

IAVORSCHI Irina, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova BAJAN Maia, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

AUDIT CAPACITIES IN THE PUBLIC SECTOR OF THE REPUBLIC OF MOLDOVA: CHALLENGES AND OPPORTUNITIES FOR INCREASING THE EFFICIENCY OF THE INTERNAL AUDIT FUNCTION

BABUCI Petru, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova BÎRCĂ Aliona, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

PARTICULARITIES OF EXPENSE ACCOUNTING IN BUDGETARY INSTITUTIONS

MELNIC Georgeta, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

POPOVICI Angela, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE IMPACT OF FUNDRAISING ON THE ACCOUNTING OF NON-COMMERCIAL ORGANIZATIONS

CAUŞ Lidia, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

PROBLEMATIC ASPECTS OF ACCOUNTING AT MOTOR TRANSPORT ENTERPRISES

GHERASIMOV Mihail, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

LIMITATIONS OF FINANCIAL STATEMENT ANALYSIS IN SMES

PALADI Valentina, Moldova State University, Republic of Moldova

ERHAN Lica, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

RISK-BASED APPROACH IN ACCOUNTING: OPPORTUNITY AND NECESSITY

GRABAROVSCHI Ludmila, PhD, Faculty of Accounting, Department of Accounting, Audit and Economic Analysis, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova PANUŞ Valentina, PhD, Faculty of Economic Sciences, Moldova State University, Republic of Moldova

ANALYSIS OF THE ROTATION SPEED OF CURRENT ASSETS

CHIRILOV Nelea, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ANALYSIS OF THE PROVISIONS OF THE INTERNATIONAL STANDARD ON AUDITING FOR AUDITS OF FINANCIAL STATEMENTS OF LESS COMPLEX ENTITIES (ISA FOR LCE) AS APPLIED TO THE CONDITIONS OF THE REPUBLIC OF MOLDOVA

LAPITKAIA Liudmila, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SESSION VI INFORMATIONAL TECHNOLOGIES AND ECONOMIC CYBERNETICS

Room 404, Bldg. B

Chair: OPREA Serghei, PhD, Associate Professor,

Academy of Economic Studies of Moldova (ASEM), Moldova

RINGS OWER WHICH EVERY PRETORSION ARE TORSION

BUNU Ion, Professor, Habilited Doctor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CHICU Olga, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

FORECASTING MOLDOVA'S MONTHLY EXPORTS USING AUTOREGRESSIVE MODELS WITH SEASONAL DUMMIES

TOACĂ Zinovia, PhD, Assoc. Prof., Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

STAVER Liliana, Scientific Researcher, NIER, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SOLVING RESOURCE AND PROCESS OPTIMIZATION PROBLEMS USING AI PLATFORMS LOZAN Victoria, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

COUNTERACTION AND PREVENTION OF ECONOMIC CRIME IN UKRAINE

RYBALCHENKO Lyudmyla Volodymyrivna, Ph.D, Ass. Prof, Dnipropetrovsk State University of Internal Affairs, Dnipropetrovsk region, Ukraine

HABORETS Olha Andriivna, PhD, Associate Professor, Donetsk State University of Internal Affairs, Kropyvnytskyi, Ukraine

TEN-T DIGITAL TRANSPORT CORRIDORS IN THE REPUBLIC OF MOLDOVA: ACHIEVEMENTS AND PERSPECTIVES

TUTUNARU Sergiu, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

BABIN Anatolie, Innovation Incubator IT4BA, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

COVALENCO Ion, Innovation Incubator IT4BA, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

PLANT DISEASE DETECTION USING CNNS: A REVIEW OF ADVANCED DEEP LEARNING TECHNIQUES

ABHISHEK Pandey, PhD. Research Scholar, SCSVMV University, Kanchipuram (Tamil Nadu), India Ramesh V., Assistant Professor, SCSVMV University, Kanchipuram (Tamil Nadu), India

ENHANCED SECURITY AND ACCESSIBILITY: INNOVATIONS IN DOCUMENT-CENTRIC CLOUD STORAGE AND EDITING SOLUTIONS

BELINSCHI Ghenadie, Director DocSpace Development, Republic of Moldova

BASIC DIRECTIONS FOR THE USE OF ARTIFICIAL INTELLIGENCE TECHNOLOGIES IN THE TRANSPORTATION AND LOGISTICS SECTOR

PUGACHEVA Olga, Department of Economic Informatics, Accounting and Commerce, Francisk Skorina Gomel State University, Gomel, Belarus

THE EVOLUTION OF THE MARKET OF FIXED AND MOBILE TELEPHONY SERVICES IN THE REPUBLIC OF MOLDOVA

OPREA Serghei, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

WHAT IS THIS "MODERN EXCEL" THAT EVERYONE IS TALKING ABOUT AND HOW IS IT USED IN BUSINESS ACTIVITIES TO PROCESS LARGE VOLUMES OF INFORMATION?

MORARU Maria, University Assistant, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ȚAPCOV Varvara, University Assistant, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE LEVEL OF SIMILARITY AS A FUNCTIONS CLASSIFICATION MEASURE

COANDĂ Ilie, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ON PUBLISHING TWO BOOKS

BALCAN Vladimir, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SOME TECHNIQUES FOR MINIMIZING THE REGRETS FUNCTION

BARACTARI Anatolie, Academy of Economic Studies of Moldova (ASEM), Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CHUMAKOV Boris, V.M. Glushkov Institute of Cybernetics of the NAS of Ukraine, Kyiv, Ukraine GODONOAGĂ Anatol, Academy of Economic Studies of Moldova (ASEM), Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

OPTIMIZING AIR QUALITY THROUGH SMART DEVICES: IMPACT ON RESIDENT WELL-BEING CATRUC Adriana, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

INFORMATION IN SEVERAL ASPECTS

PELIN Nicolae, PhD, Assoc. prof., Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

COMPARATIVE ANALYSIS OF IT INVESTMENT PROJECTS USING THE EQUIVALENT ANNUAL VALUE METHOD (EAV) AND COMPUTER SIMULATIONS

GHETMANCENCO Svetlana, PhD Student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SESSION VII FINANCIAL DIMENSIONS OF THE KNOWLEDGE ECONOMY

Room 303, Bldg. F

Chairs: SECRIERU Angela, Habilitated Doctor, University Professor

Academy of Economic Studies of Moldova (ASEM), Moldova

BUSMACHIU Eugenia, PhD, Associate Professor

Academy of Economic Studies of Moldova (ASEM), Moldova

CIOBU Stela, PhD, Associate Professor

Academy of Economic Studies of Moldova (ASEM), Moldova

PETROIA Andrei, PhD, Associate Professor

Academy of Economic Studies of Moldova (ASEM), Moldova

THE GOVERNANCE AND BANKING AUDIT IN THE CONTEXT GENERATED BY THE COVID-19 PANDEMIC

BRÎNZĂ Alexandrina , "Dunarea de Jos" University of Galati, Faculty of Economics and Business Administration, Romania

LĂZĂRESCU Ioana, "Dunarea de Jos" University of Galati, Faculty of Economics and Business Administration, Romania

THE OPTIMAL FINANCING MODEL FOR UNIVERSITIES IN THE REPUBLIC OF MOLDOVA CASIAN Angela, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

PREVENTION OF MONEY LAUNDERING RISKS FOLLOWING THE USE OF ELECTRONIC MONEY COCIUG Victoria, PhD Associate Professor, Department Investments and Banking Activity, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

POSTOLACHE Victoria, PhD Associate Professor, Department of Economic Sciences, "Alecu Russo" Balti State University, Faculty for Exact, Economic and Natural Science, Balti, Republic of Moldova

REGIONAL FINANCIAL INTEGRATION - A SOLUTION TO STREAMLINE THE FINANCIAL SYSTEM IN THE REPUBLIC OF MOLDOVA

KENIG Eduard, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova SECRIERU Angela, Hab. Doctor. Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ASSESSING THE IMPACT OF THE EXOGENOUS DRIVERS ON THE RESILIENCE OF THE MOLDOVAN BANKING SYSTEM

LOPOTENCO Viorica, Assoc. Prof., Dr. Hab., Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

KOZMA-MELNIC Yana, PhD Student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

 $CONSUMER\ PROTECTION\ OF\ PAYMENT\ SERVICES\ IN\ THE\ REPUBLIC\ OF\ MOLDOVA\ -BETWEEN\ REALITY\ AND\ PERCEPTION$

COCIUG Victoria, PhD Associate Professor, Department Investments and Banking Activity, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ȚURCAN-MUNTEANU Natalia, PhD Student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE MONEY MARKET: TRENDS, FACTORS, IMPULSES

STRATULAT Oleg, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ENHANCING THE ADOPTION OF DIGITAL PUBLIC SERVICES IN THE FIELD OF STATE REGISTRATION OF LEGAL ENTITIES

BELOBROV Angela, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

FOSTERING DIGITAL FINANCIAL INCLUSION IN THE REPUBLIC OF MOLDOVA THROUGH ONLINE INVESTMENT PLATFORMS

BUNU Mariana, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

BENEFICIAL OWNERSHIP TRANSPARENCY

BELOBROV Angela, PhD., Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

FORCED COERCION MEASURES OF NON-COMPLIANT TAXPAYERS FROM THE REPUBLIC OF MOLDOVA

BERGHE Nadejda, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CONTRIBUTION OF ECONOMIC ORGANISATIONS TO FACILITATING COOPERATION IN THE FIELD OF INTERNATIONAL TAXATION

BULGAC Corina, PhD of Economic Sciences, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE RELEVANCE OF INSURANCE IN THE ECONOMIC AND SOCIAL DEVELOPMENT OF THE COUNTRY

CERNIT Rodica, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

EVALUATION OF COMPETITION IN THE BANKING SECTOR OF THE REPUBLIC OF MOLDOVA IN THE CONDITIONS OF DIGITALIZATION

CIOBU Stela, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

IORDACHI Victoria, National Institute for Economic Research of the Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SOCIAL IMPACT OF THE TAX SYSTEM

CHICU Nadejda, Department Finance and Insurance, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

METHODOLOGICAL IMPROVMENTS REGARDING THE EXCHANGE RATE CALCULATION OF THE MOLDOVAN LEU

CÎRLAN Ana, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ARTIFICIAL INTELLIGENCE IN PUBLIC SECTOR FINANCE: ENHANCING EU INTEGRATION PROSPECTS FOR MOLDOVA

GONCEARENCO Ludmila, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

IMPLICATIONS OF BANKS IN REDUCING SOCIAL-ECONOMIC INEQUALITY

GOROBEŢ Ilinca, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova MISTREAN Larisa, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

RATING OF EMERGING G22 COUNTRIES ACCORDING TO THE INDEX OF TRADITIONAL FINANCIAL INCLUSION AND FINTECH

HÎRBU Eduard, Department of Econometrics and Economic Statistics, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

HÎRBU Ana, ESG and Sustainability Consultant at Deloitte Audit, Prague, The Czech Republic

THE PARTICULARITIES OF THE DEVELOPMENT OF BANKING ACTIVITY IN ANCIENT ROME LUCHIAN Ivan, State University of Moldova, Republic of Moldova FILIP Angela, State University of Moldova, Republic of Moldova

THE IMPACT OF GLOBAL FINANCIAL CRISES ON THE CHANGE OF STRATEGIC PRIORITIES OF THE GOVERNMENT IN THE REPUBLIC OF MOLDOVA

PETROIA Andrei, PhD., Associate professor, Department of Finances and Insurances, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

METHODOLOGY FOR ASSESSING THE QUALITY OF PUBLIC EXPENDITURE SYSTEM FROM A HUMAN RIGHTS PERSPECTIVE

SECRIERU Iulian, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova SECRIERU Angela, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

MANAGING THE RISK OF DECREASING FINANCIAL STABILITY

SUVOROVA Iulia, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SOLVENCY CAPITAL REQUIREMENT AND MINIMUM CAPITAL REQUIREMENT UNDER THE EU SOLVENCY II DIRECTIVE: NEW CHALLENGES AND OPPORTUNITIES FOR THE INSURANCE SECTOR IN THE REPUBLIC OF MOLDOVA

VEREJAN Oleg, PhD of Economic Sciences, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE EVOLUTION OF BUDGETARY-FISCAL POLICIES IN THE REPUBLIC OF MOLDOVA AT THE CURRENT STAGE

ZADNIPRU Rodica, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

PETROIA Andrei, PhD., Associate Professor, Department of Finances and Insurances, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SESSION VIII LEGAL CONFLICTOLOGY IN ECONOMIC LAW RELATIONASHIPS

Room 603, Bldg. A

Chairs: ZAPOROJAN Veaceslav, PhD in law, Associate Professor, Academy of

Economic Studies of Moldova (ASEM), Chisinau, Republic of Moldova

LIMITED LIABILITY COMPANY: OPPORTUNITIES AND CHALLENGES

Maria GRÂU-PANŢUREAC, Ph.D. in Law, university lecturer, Academy of Economic Studies of Moldova (ASEM), Chisinau, Republic of Moldova

ALTERNATIVE DISPUTE RESOLUTION METHODS – CHALLENGES AND PROSPECTS IN THE NATIONAL AREA

BACU Adelina, Associate Professor, Law Department, Faculty of General Economy and Law, Academy of Economic Studies of Moldova (ASEM), Chisinau, Republic of Moldova

MEASURING STANDARDS ON INCARCERATION IN CASES OF ECONOMIC CRIMES

MAGHERESCU Delia, Gorj Bar Association, Târgu Jiu, Romania

THE LEGAL ASPECT OF THE GREEN ECONOMY

ABRAR Ashraf, PhD, Department of Business Informatics, D. A. Tsenov Academy of Economics, Svishtov, Bulgaria

ENHANCING OF THE RIGHT TO WORK IN THE REPUBLIC OF MOLDOVA IN THE CONTEXT OF EUROPEAN INTEGRATION

TIGHINEANU Alexandra, PhD in Law, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ECONOMIC GENDER EOUALITY IN MOLDOVA: LEGAL CHALLENGES

CIOCHINA Elena, PhD in Law, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CUSTOMS POLICY, CUSTOMS REGULATION

SÎRGHII Viorel, Doctor of Law, Associate Professor, University Lecturer, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

REFLECTIONS ON THE LEGAL FRAMEWORK IN THE FIELD OF CRYPTOCURRENCIES IN THE REPUBLIC OF MOLDOVA

ARMEANIC Alexandru, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ZAVULAN Nicolae, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE PROTECTION OF PROPERTY RIGHTS IN THE EUROPEAN UNION LAW

NASTAS Andrei, PhD, Associate professor, Cross-Border Faculty, Dunarea de Jos University of Galaţi (Romania) and Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

DORUL Olga, PhD, Associate professor, Cross-Border Faculty, Dunarea de Jos University of Galați (Romania) and Moldova State University, Republic of Moldova

ANALYSIS OF CASE STUDIES ON ELECTORAL CORRUPTION

SOROCEANU Igor, PhD student, Ion Creangă State Pedagogical University, Republic of Moldova

ENHANCING THE ADOPTION OF DIGITAL PUBLIC SERVICES IN THE FIELD OF STATE REGISTRATION OF LEGAL ENTITIES

BELOBROV Angela, PhD of Economic Sciences, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

COMPETITIVE DIALOGUE – PUBLIC PROCUREMENT PROCEDURE FOR WORKS, GOODS OR SERVICES

CODREANU Alina, university lecturer, PhD student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

HARMONIZATION OF THE BANKING SYSTEM IN THE REPUBLIC OF MOLDOVA TO THE STANDARDS OF EUROPEAN UNION LEGISLATION

CEAUŞ Sergiu, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

OPTIMIZATION OF ECONOMIC DISPUTES IN COURTS

ZAPOROJAN Veaceslav, PhD in law, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

BADESCU Mihai, PhD in law, University Professor, Bucharest University of Economic Studies, Romania

THE APLICABILITY OF ECHR NORMS IN CONTEXTED TERRITORIES

ANTOCI Albert, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

LIABILITY OF THE LEGAL ENTITY ADMINISTRATOR. ASPECTS OF COMPARATIVE LAW

URDA Olga Andreea, PhD in law, Associate Professor, Alexandru Ioan Cuza University of Iași, Iași, Romania

IONUȚ Alexandru Toader, PhD in law, Associate Professor, Alexandru Ioan Cuza University of Iași, Iași, Romania

SESSION IX

CONTEMPORARY LIBRARIES: CHALLENGES, TRANSFORMATIONS AND PREMISES FOR DEVELOPMENT IN THE NEW SOCIO-ECONOMIC CONTEXT

Room 103, Bldg. F (Library)

Chairs: TURCAN Nelly, dr, hab., prof. univ., Moldova State University, Information

Society Development Institute, Moldova

CHERADI Natalia, PhD,

Academy of Economic Studies of Moldova (ASEM), Moldova

HARMONIZATION OF THE LEGISLATION OF THE REPUBLIC OF MOLDOVA WITH THE ACQUIS OF THE EUROPEAN UNION. CULTURE FIELD

SILIVESTRU Diana, PhD student, Ministry of Culture of the Republic of Moldova, Republic of Moldova

SCIENTOMETRICS: AN ESSENTIAL TOOL FOR LITERATURE REVIEW AND DOCUMENTATION FOR RESEARCHERS AND DOCTORAL STUDENTS

REPANOVICI Angela, Transylvania University of Brasov, Romania

ȚURCAN Nelly, Moldova State University, Information Society Development Institute, Republic of Moldova

CHERADI Natalia, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

FOLLOWING THE EBOOK ROAD: THE GROWING NEED FOR EBOOKS IN PUBLIC LIBRARIES OF THE REPUBLIC OF MOLDOVA

HARJEVSCHI Mariana, B.P. Hasdeu Municipal Library, Republic of Moldova

COMBINING FOUR SPACES: EXPERIENCE OF THE DANISH LIBRARY SYSTEM AND PROSPECTS FOR VINNYTSIA LIBRARIES

ANISIMOVA Olha, Vasyl' Stus Donetsk National University, Vinnytsia, Ukraine LUKASH Halyna, Vasyl' Stus Donetsk National University, Vinnytsia, Ukraine

ALIGNING LIS COMPETENCY AND QUALIFICATION STANDARDS WITH MARKET DEMANDS: A CASE STUDY FROM MOLDOVA

ȚURCAN Nelly, Moldova State University, Information Society Development Institute, Republic of Moldova

CHERADI Natalia, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

NEW GUIDELINES IN LIBRARY SERVICE MANAGEMENT

ZELENSCHI Angela, Academy "Ștefan cel Mare", Republic of Moldova

ANISIMOVA Olha, Vasyl' Stus Donetsk National University, Vinnytsia, Ukraine

READING CLUBS AS PARTICIPATORY ART AND SCIENCE IN PUBLIC LIBRARIES

PILCHIN Maria, Moldova State University; "B.P. Hasdeu" Municipal Library, Republic of Moldova

USING CHATGPT IN LIBRARIES: PROSPECTS AND CHALLENGES

LIAKHOVCHENKO Vitalii, PhD Student, National Academy of Management Personnel of Culture and Arts, Kyiv, Ukraine

ACTIVITIES FOR PROMOTING BOOKS AND READING IN THE SPIRIT OF EUROPEAN VALUES RUSU Djulieta, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova AMORŢITU Angela, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

INNOVATIVE STRATEGIES FOR PROMOTING INFORMATION LITERACY IN LIBRARIES: CHALLENGES AND OPPORTUNITIES IN FINANCIAL LITERACY

BORDIAN Elena, The Technical-Scientific Republican Library of NIER, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

JITARI Evelina, The Technical-Scientific Republican Library of NIER, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

CREATING THE DIGITAL LIBRARY: MSU CENTRAL LIBRARY EXPERIENC

DOGOTER Lilia, Moldova State University, Republic of Moldova

ZASMENCO Ecaterina, Moldova State University, Republic of Moldova

MEASURING AND DEMONSTRATING THE IMPACT OF LIBRARY SERVICES: CHALLENGES AND SOLUTIONS

SCHERLET Ecaterina, Scientific Library of "Ion Creanga" State Pedagogical University of Chisinau, Republic of Moldova

THE ROLE OF ACADEMIC LIBRARIES IN PROMOTING PARTICIPATORY SCIENCE

ZASMENCO Tamara, The Technical-Scientific Republican Library of NIER, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE EVOLUTION OF THE DIGITAL PARADIGM IN LIBRARIES: TRANSFORMATIONS AND PERSPECTIVES

MALANIUC Angela, "Ion Creangă" State Pedagogical University from Chisinau, Scientific Library, Republic of Moldova

SANDU Veronica, "Ion Creangă" State Pedagogical University from Chisinau, Scientific Library, Republic of Moldova

ARTIFICIAL INTELLIGENCE AS AN INNOVATIVE TECHNOLOGY IN THE ACTIVITIES OF UNIVERSITY LIBRARIES

RAILEAN Elena, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova CHERADI Natalia, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE EVOLVING ROLE OF CONTEMPORARY LIBRARIES IN A DYNAMIC SOCIO-ECONOMIC LANDSCAPE

Haseena Akhtar, PhD, Lovely professional university, India

THE IMPLICATIONS OF ACADEMIC LIBRARIES IN THE PROCESS OF PRESENTING SCIENTIFIC RESEARCH RESULTS: THE CASE OF ASEM SCIENTIFIC LIBRARY HABAŞESCU Silvia, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

INCREASING INSTITUTIONAL AND ACADEMIC VISIBILITY THROUGH THE INDEXING OF INSTITUTIONAL JOURNALS ON OPEN PLATFORMS

GUDIMA Ana, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

MODERN UNIVERSITY LIBRARY: EXPANDING SPHERES OF INFLUENCE

SUVAC Natalia, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova PROCA Aliona, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

SESSION X

Conference panel: "REVOLUTIONIZING WORK IN THE PLATFORM ECONOMY: CHALLENGES, RIGHTS, AND FUTURE PERSPECTIVES"

Project "PROTECTING WORKING CONDITIONS IN THE PLATFORM ECONOMY: MOLDOVAN-LITHUANIAN SOCIAL DIALOGUE", NO. 101126470

Funded by:

EUROPEAN COMMISSION, DG EMPLOYMENT, EUROPEAN SOCIAL FUND+ (ESF+), SOCIAL PREROGATIVES AND SPECIFIC COMPETENCIES LINES (SOCPL)

Venue: Academy of Economic Studies of Moldova (ASEM) Student HUB, building B, Banulescu Bodoni Street, 59, Chisinau Format mixt: in person and online via Zoom Meeting

20 SEPTEMBER 2024

14:00-18:00

14:00 - 14:30 WELCOME SPEECHES & PRESENTATION OF JWCPW PROJECT

DAVIULIS Tomas, expert, Univ., Prof., PhD, Vilnius University, Lithuania

BELOSTECINIC Grigore, expert, Habilitated Doctor, University Professor, Center for Consumer Behavior, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

REMEIKIENĖ Rita, expert, Univ. Prof., PhD, Vilnius University, Lithuania

GASPARĖNIENĖ Ligita, expert, Univ. Prof., PhD, Vilnius University, Lithuania

DODU-GUGEA Larisa, expert, PhD, Associate Professor, Center for Consumer Behavior, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

MISTREAN Larisa, expert, PhD., Associate Professor, Post Doctoral Researcher, Center for Consumer Behavior,

Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

VACULOVSCHI Dorin, expert, PhD, Scientific Consultant, NEA, Republic of Moldova

PALIUKĖNAS Arnas, expert, PhD, Law Faculty Vilnius University, Law Faculty, Lithuania

ZAPOROJAN Veaceslav, expert, PhD, Associate Professor, Center for Consumer Behavior, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

DOGARU Raisa, expert, Director of National Employment Agency, Republic of Moldova

BILBA Mihai, expert, PhD, Vice-Director of CCI Moldova, Republic of Moldova

RAISTENSKIS Evaldas, expert, Tax Disputes Commission under the Government of the Republic of Lithuania (TDC), Lithuaniq

NEVMERJIȚCHI ILIE, expert, Center for Consumer Behavior, President of Institute for Legal Resources and Analysis, Republic of Moldova

STAVER Liliana, expert, Scientific Researcher, enter for Consumer Behavior, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

BOSTAN Ludmila, expert, CCI Moldova, Republic of Moldova

Panel I 14:00 - 15:00

MODERATOR:

MISTREAN Larisa, PhD, Associate Professor, Post Doctoral Researcher, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

DIGITAL COMMUNICATION TRANSFORMATION: IMPACT ON UNDERGRADUATE STUDENTS IN THE PLATFORM ECONOMY

IACOB Silvia-Elena, Bucharest University of Economic Studies, Bucharest, Romania CONSTANTIN Alexandra, Bucharest University of Economic Studies, Bucharest, Romania

THE IMPACT OF DIGITAL TRANSFORMATION ON THE COMPETITIVENESS OF ORGANIZATIONS IN THE KNOWLEDGE ECONOMY

CROITORU Gabriel, Professor PhD, Valahia University of Targoviste, Romania

FLOREA Nicoleta Valentina, Associate professor PhD, Valahia University of Targoviste, Romania

FLOREA Daria, Valahia University of Targoviste, Romania

CROITORU Mihai Bogdan, Valahia University of Targoviste, Romania

DIGITAL ECOSYSTEMS IN THE REPUBLIC OF MOLDOVA – EVOLUTIONS, TYPOLOGIES, REGULATORY APPROACHES

OHRIMENCO Serghei Habilitated Doctor, University Professor, Academy of Economic Studies of Moldova (ASEM), Chisinau, Republic of Moldova

CROITORU Gabriel, University Professor, PhD, Valahia University of Targoviste, Romania

STAVER Liliana, Scientific Researcher, NIER, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

CERNEI Valerii, CEO BSD Management SRL, Republic of Moldova

COCEBAN Vitalie, Director of NGO "INFO ERA", Republic of Moldova

THE UN DECADE, SENIOR ASSOCIATIONS, AND HEALTHY AGING

TODOROI Dumitru, Habilitated Doctor, University Professor, m. c. ARA, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova,

MADAN Ion, PhD, NGO "Parlamentul Independentei", Republic of Moldova

SOROTINSCHI Nicolae, Mayor of Unțești Village, Ungheni District, Republic of Moldova

IMPLICATIONS, CHALLENGES AND PROSPECTS OF POPULATION GROWTH IN AFRICA

SANDU Gabriel-Cătălin, PhD Student, Doctoral School, "C. Stere" University of European Political and Economic Studies, Republica Moldova

ADAPTING BUSINESSES FOR A SUSTAINABLE FUTURE – INTEGRATING ESG CRITERIA AND DIGITALIZING FINANCIAL FLOWS

MISTREAN Larisa, PhD., Associate Professor, Post Doctoral Researcher, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

STAVER Liliana, Scientific Researcher, NIER, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

BELOSTECINIC Grigore, Habilitated Doctor, University Professor, Academy of Economic Studies of Moldova (ASEM), Chisinau, Republic of Moldova

GASPARĖNIENĖ Ligita, univ., prof., PhD, Law Faculty, Vilnius University, Lithuania

REMEIKIENĖ Rita, univ., prof., PhD, Law Faculty, Vilnius University, Lithuania

ÖZEN Ercan, PhD in Finance and Banking, Faculty of Applied Science Uşak University, Türkiye

THE ROLE OF MICRO-CREDENTIALS IN BRIDGING THE SKILLS GAP BETWEEN HIGHER EDUCATION AND THE PLATFORM ECONOMY

SHAPOVAL Oleksii, Postgraduate Student, Research Centre for Industrial Problems of Development of NAS of Ukraine, Ukraine

THE PERSPECTIVES OF MOLDOVA'S INTEGRATION INTO THE DIGITAL FUTURE OF THE EUROPEAN UNION

DODU-GUGEA Larisa, PhD, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

BELOSTECINIC Grigore, Habilitated Doctor, University Professor, Academy of Economic Studies of Moldova (ASEM), Chisinau, Republic of Moldova

PANDELICA Ion, PhD, University Professor, Bucharest University of Economic Studies, Romania

STAVER Liliana, Scientific Researcher, NIER, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

PLATFORM WORK: NEW OPPORTUNITIES AND CHALLENGES FOR GENDER EQUALITY

STEGARESCU Ana, PhD Student, Department of Finances, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

PETROIA Andrei, Associate Professor, Dr, Department of Finances and Insurances, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

EXPLORING THE NEXUS OF CIRCULAR AND COLLABORATIVE ECONOMIES: THEORETICAL-CONCEPTUAL APPROACHES

BENEA-POPUȘOI Elina, PhD, Associate Professor, International Business Department, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

LUCHIN Timur, PhD Student, ASEM Doctoral School, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

Panel II 15:00 - 17:00

Moderator:

ROŞCOVAN NINA, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ALGORITHM OF LEGAL REGULATION OF INFORMATION AND ANALYTICAL ACTIVITIES OF THE NATIONAL POLICE OF UKRAINE

SYNYTSINA Yuliia, Associate Professor of the Department of Information Technologies, Dnipro State University of Internal Affairs, Ukraine

SUSTAINABLE COMPENSATION AND REWARD SYSTEM IN DEVELOPING COUNTRIES ENTEKHABI Marjan, PHD candidate, Lucian Blaga University of Sibiu, Romania

EVALUATION OF CURRENT STUDIES ON ECONOMICS AND FINANCING POLICIES IN HEALTH MANAGEMENT

KAYA Ramazan Rüçhan, PhD in Health Management, Uşak University, Vocational School of Health Services, Türkiye

ÖZEN Ercan, PhD in Finance and Banking, Uşak University, Faculty of Applied Science, Türkiye

WAR-DRIVEN INTERREGIONAL TRANSFORMATIONS OF THE UKRAINIAN LABOR MARKET DIAKONENKO Oksana, Institute for demography and life quality problems of the NAS of Ukraine, Ukraine

SOVA Olena, PhD of Economic Sciences, Institute for Demography and Life Quality Problems of the NAS of Ukraine, Ukraine

KOTENKO Tetiana, Institute for Demography and Life Quality Problems of the NAS of Ukraine, Ukraine

LEGAL ACTS REGULATING of INDUSTRIAL RELATIONS: A. REVIEW

NEVMERJIȚCHI ILIE, President of Institute for Legal Resources and Analysis, Republic of Moldova ZAPOROJAN Veaceslav, PhD in law, Associate Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

STAVER Liliana, Scientific Researcher, NIER, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

GASPARĖNIENĖ Ligita, univ., prof., PhD, Law Faculty, Vilnius University, Lithuania

REMEIKIENĖ Rita, univ., prof., PhD, Law Faculty, Vilnius University, Lithuania

PALIUKĖNAS Arnas, PhD, Law Faculty Vilnius University, Law Faculty, Lithuania

FORECASTING AND DISTRIBUTION OF THE GREENHOUSE GAS EMISSIONS OF TÜRKİYE ÇANKAYA Mehmet Niyazi, PhD in Statistics, Uşak University, Faculty of Applied Science, Türkiye ÖZEN Ercan, PhD in Finance and Banking, Uşak University, Faculty of Applied Science, Türkiye

TRANSFORMATIONS IN GOVERNANCE, SOCIAL PROTECTION, AND LABOR MARKET RESTRUCTURING IN THE CONTEXT OF THE FOURTH INDUSTRIAL REVOLUTION

BELOSTECINIC Grigore, Habilitated Doctor, University Professor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

BILBA Mihai, PhD, Vice-Director of CCI Moldova, Republic of Moldova

DOGARU Raisa, Director of National Employment Agency, Republic of Moldova

VACULOVSCHI Dorin, PhD, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova PLUGARU Lilia, Chief of Direction Labour Migration, National Employment Agency, Republic of Moldova

IMPACT OF THE DIGITAL ECONOMY ON THE FIELD OF PUBLIC HEALTH

JUCOV Artiom, PhD, Postdoctoral researcher, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

STAVER Liliana, Scientific Researcher, NIER, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

NOVIȚCHII Natalia, PhD Student, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

THE IMPORTANCE OF TRADE UNIONS FOR DIGITAL LABOUR PLATFORM WORKERS

STAVER Liliana, Scientific Researcher, NIER, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

GASPARĖNIENĖ Ligita, univ., prof., PhD, Law Faculty, Vilnius University, Lithuania REMEIKIENĖ Rita, univ., prof., PhD, Law Faculty, Vilnius University, Lithuania

PALIUKENAS Arnas, PhD, Law Faculty Vilnius University, Law Faculty, Lithuania

FEMALE FREELANCING: OPPORTUNITIES AND PERSPECTIVES

SISCAN Zorina, Univ. Prof., Hab. Doctor, Academy of Economic Studies of Moldova (ASEM), Republic of Moldova

ROŞCOVAN Nina, PhD, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova ANTON Lia, PhD Student, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova NICULAITA Dumitru, Scientific Researcher, NIER, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

GASNAŞ Gheorghe, PhD Student, Academy of Economic Studies of Moldova (ASEM), The Republic of Moldova

GOSPODARENCO Marin, Director of "Economica" Analytical Center, NGO, Republic of Moldova

17:00 - 17:30 Questions and discussions

17:30 - 18:00 Concluding remarks

THANK YOU FOR YOU	UR PARTICIPATION!!!	













61 Banulescu-Bodoni Str., MD-2005 Chisinau, Republic of Moldova

tel: (+373 22) 22 41 28, fax:(+373 22) 22 19 68, e-mail: rectorat@ase.md web site: www.ase.md